

# **SYLLABUS**

**SUBJECT** - Social Communication and Organization of Music Events

**TEACHER** - MARZENA LUBOWIECKA PH.D.

## **COURSE DESCRIPTION**

Nonverbal communication .Using body language and nonverbal communication successfully. Nonverbal communication as a one of the five key skills of emotional intelligence. Verbal Communication SMDR. Verbal and Nonverbal Communication used in Music. General informations about Public Relations. Organization of Music, Cultural and Educational Events.

## **LEARNING OUTCOMES**

Theoretical and practical knowledge about Social Communication and organization of Music Events. Improvement and Evaluation of verbal and nonverbal communication skills.

## **GRADING POLICY**

Passing a required material

## **TIMETABLE**

2 hours a week

## **TEXTBOOK AND REQUIRED MATERIALS**

E. Griffin *Podstawy komunikacji społecznej*

Frazer P. Seitel *Public relation*

H. Lemmerman *Komunikacja werbalna*

J. Allen *Organizacja imprez*

E. Krol. K. Conner – Sax *The whole internet*

A. H. Bell *Tools for Technical and Professional Communication*

D. E. Hewes *The Cognitive Basesof Interpersonal Communication*

M. Morozowski *Między manipulacją, a poznaniem*

W. Scott ,L. Cummings *Zachowanie człowieka w organizacji*