

**A COURSE SYLLABUS – DOCTORAL SCHOOL
REGARDING THE QUALIFICATION CYCLE FROM 2021 TO 2025**

| GENERAL INFORMATION ABOUT COURSE | | | | |
|--|--|--|---|---|
| Course title | Entrepreneurship and management | | | |
| Name of the unit running the course | Doctoral School at University of Rzeszow | | | |
| Type of course (<i>obligatory, optional</i>) | Optional | | | |
| Year and semester of studies | second and third semester | | | |
| Discipline | Economics and Finance | | | |
| Language of the Course | Polish | | | |
| Name of the Course coordinator | Dr hab. Mariola Grzebyk, prof. UR | | | |
| Name of the Course lecturer | Dr Lidia Kaliszczak Dr hab. Mariola Grzebyk, prof. UR | | | |
| Prerequisites | — | | | |
| BRIEF DESCRIPTION OF THE COURSE (100-200 words) | | | | |
| <p>The course is planned to familiarise students with the concepts and problems of entrepreneurship and management in the modern world. In particular, the purpose of the course is to teach students the theory of entrepreneurship in the selected economic currents and presentation of the various functions of the entrepreneurship, including implementing new business ventures leading to changes in the market. In addition, students will be familiarised with the modern management concepts in theory and practice, management 3.0, teal organisation and contemporary management dilemmas and challenges. An important issue covered in the course will also be attention to the relations of organisations in a turbulent environment.</p> | | | | |
| COURSE LEARNING OUTCOMES AND METHODS OF EVALUATING LEARNING OUTCOMES | | | | |
| Learning outcome | The description of the learning outcome defined for the course | Relation to the degree programme outcomes (symbol) | Learning Format (Lectures, classes,...) | Method of assessment of learning outcomes (e.g. test, oral exam, written exam, project,...) |
| Knowledge (no.) | (Student) knows and understands | | | |
| 1 | A global body of work, including theoretical foundations as well as general issues and selected specific issues in entrepreneurship and management | P8S_WG/1 | Lectures, classes | Essay |
| 2 | The main development trends of modern management and entrepreneurship | P8S_WG/2 | Lectures, classes | Essay |
| 3 | Methodology of scientific research in economics and finance | P8S_WG/3 | Lectures, classes | Essay |
| Skills (no.) | (Student) is able to | | | |
| 1. | Use knowledge from various fields of science to creatively identify and innovatively solve complex economic problems and perform tasks of a research | P8S_UW/1 P8S_UW/2 | Classes | case study |

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|---|---|--|-------------------|-------------|------------|------|
| | nature and analyse the results of scientific research | | | | | |
| 2. | Communicate and discuss specialised topics to a degree that enables active participation in the international scientific community and disseminate the results of scientific research | P8S_UK/1 P8S_UK/4 P8S_UK/5 P8S_UK/3 P8S_UK/2 | Classes | | case study | |
| Social competence (no.) | (Student) is ready to | | | | | |
| 1. | Critically evaluate the achievements in the field of entrepreneurship and management | P8S_KK/1 | Lectures, classes | | Essay | |
| 2. | Recognise the importance of entrepreneurial and management knowledge in solving cognitive and practical problems | P8S_KK/3 | Classes | | case study | |
| 3. | Initiate activities in the public interest | P8S_KO/2 | Classes | | case study | |
| LEARNING FORMAT – NUMBER OF HOURS | | | | | | |
| Semester (no.) | Lectures | Seminars | Lab classes | Internships | others | ECTS |
| III | 5 | 10 | — | — | — | 0 |
| LEARNING METHODS | | | | | | |
| LECTURES WITH MULTIMEDIA PRESENTATION, DISCUSSION, THEMATIC VIDEOS. CLASSES - CASE STUDY, PROBLEM SOLVING, DISCUSSION | | | | | | |
| COURSE CONTENT | | | | | | |
| <ul style="list-style-type: none"> - Entrepreneurship in selected economic theories - Entrepreneurship in the face of modern civilisation and economic challenges - Functions of entrepreneurship (entrepreneurship as a function of competitive behaviour directing the market; entrepreneurship as a function of implementing new business ventures leading to changes in the market) - Modern management concepts in theory and practice (characteristics, practical application) - Management 3.0 as a paradigm of modern management and leadership - Teal Management as an effective management style - Dilemmas and challenges of modern management | | | | | | |
| COURSE ASSESSMENT CRITERIA | | | | | | |
| <p>The prerequisite for passing the course is:</p> <ul style="list-style-type: none"> - mandatory and active participation in classes, - lectures - written credit work - classes - case study <p>Students receive a grade:</p> <ul style="list-style-type: none"> - 3.0 when he/she knows to a basic degree selected theories of entrepreneurship and modern management concepts; - 3.5 - when he/she is able to explain selected positions and management concepts in quite a detailed manner, pointing out the elements of novelty; - 4.0 - when he is able to conduct a case study analysis using the learned theory of entrepreneurship and management to a good degree, - 4.5 - when he/she is able to conduct a case study analysis using the learned theory of entrepreneurship and management to a fairly good degree, and critically evaluate and refer to the topics given in class | | | | | | |

- 5,0 - when he/she is able to apply the topics learned in a broad context, including international context, also contributing his/her own creative conclusions and recommendations.

**TOTAL PhD STUDENT WORKLOAD REQUIRED TO ACHIEVE THE INTENDED LEARNING
OUTCOMES
– NUMBER OF HOURS AND ECTS CREDITS**

| Activity | Number of hours |
|---|-----------------|
| Scheduled course contact hours | 15 |
| Other contact hours involving the teacher (consultation hours, examinations) | 2 |
| Non-contact hours – student`s own work (preparation for classes or examinations, project, etc.) | 10 |
| Total number of hours | 27 |
| Total number of ECTS credits | 0 |

INSTRUCTIONAL MATERIALS

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|---------------------------|---|
| Compulsory literature: | <ol style="list-style-type: none">1. Majkut R., 2021. Przedsiębiorca wobec współczesnych uwarunkowań i czynników przedsiębiorczości, CeDeWu, Warszawa.2. Grabiec O. (red.), 2018. Zarządzanie nowoczesną organizacją, HUMANITAS, Sosnowiec.3. Danielak W., Pujer K. (red.), 2017. Nowoczesne zarządzanie organizacją ze szczególnym uwzględnieniem orientacji zasobowej, EXANTE, Wrocław. |
| Complementary literature: | <ol style="list-style-type: none">1. Brown Ch., Thornton M., Jak teoria przedsiębiorczości stworzyła ekonomię, „The Quarterly Journal of Austrian Economics” 2013, vol. 6, no. 42. Harvard Business Review - selected articles on the subject matter |

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Date and signature of the Course lecturer

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Approved by the Head of the Department or an authorised person