

A COURSE SYLLABUS – DOCTORAL SCHOOL
REGARDING THE QUALIFICATION CYCLE FROM 2021 TO 2025

GENERAL INFORMATION ABOUT COURSE				
Course title	Rhetoric with elements of self-presentation			
Name of the unit running the course	Doctoral School at University of Rzeszów			
Type of course (<i>obligatory, optional</i>)	Optional			
Year and semester of studies	II/semester IV			
Discipline	Law sciences			
Language of Course	Polish			
Name of Course coordinator	dr M. Niemczyk			
Name of Course lecturer	dr M. Niemczyk			
Prerequisites	none			
BRIEF DESCRIPTION OF COURSE (100-200 words)				
<p>Basic objectives of the course are:</p> <ul style="list-style-type: none"> • to obtain basic knowledge, skills and social competence allowing students to use rhetoric, self-presentation, and image creation efficiently; • to obtain knowledge and skills required for effective use of verbal, paraverbal, and non-verbal means of communication; • to develop skills of argumentation and discourse; • to obtain skills required for performing basic types of public speaking; • to obtain skills allowing students to prepare, analyse and perceive various texts, both spoken and written; • to obtain knowledge and skills referring to means of defence against ad hominem argumentation; • to obtain knowledge and skills of creating and performing presentations (including mind-mapping and concept-map), and the use of mnemonics and rules of savoir-vivre; 				
COURSE LEARNING OUTCOMES AND METHODS OF EVALUATING LEARNING OUTCOMES				
Learning outcome	The description of the learning outcome defined for the course	Relation to the degree programme outcomes (symbol)	Learning Format (Lectures, classes,...)	Method of assessment of learning outcomes (e.g. test, oral exam, written exam, project,...)
Knowledge (no.)	(Knows and understands)			
1	classical and modern rules of rhetoric with self-presentation strategies	P8S_WG/4 P8S_WG/1 P8S_WG/2 P8S_WK/1 P8S_WK/2	Classes, lectures	Paper, discussion, presentation
2	rules of selection of proper rhetorical and self-presentational tools in composing verbal or written statements	P8S_WG/4 P8S_WK/1 P8S_WK/2	Classes, lectures	Paper, discussion, presentation
3	techniques of argumentation and debating	P8S_WG/4 P8S_WK/1 P8S_WK/2	Classes, lectures	Paper, discussion, presentation
Skills (no.)	(Able to)			

1.	to prepare and deliver rhetorical texts, independently, and to create and perform presentations shaping image creation/self-promotion	P8S_UW/2 P8S_UW/1 P8S_UK/1 P8S_UK/2 P8S_UK/3 P8S_UK/4 P8S_UK/5	Classes, lectures	Paper, discussion, presentation
2.	to use rhetorical rules when commenting on remarks of other participants of a debate	P8S_UW/2 P8S_UK/1 P8S_UK/2 P8S_UK/3 P8S_UK/4	Classes, lectures	Paper, discussion, presentation
Social competence (no.)	(Ready to)			
1.	form critical evaluation	P8S_KK/1	Classes, lectures	Paper, discussion, presentation
2.	think and act entrepreneurially	P8S_KR P8S_KO/2 P8S_KK/3	Classes, lectures	Paper, discussion, presentation
3.	sustain and support the ethos of scientific and creative circles	P8S_KR	Classes, lectures	Paper, discussion, presentation

LEARNING FORMAT – NUMBER OF HOURS

Semester (no.)	Lectures	Seminars	Lab classes	Internships	others	ECTS
IV	5	10				0

METHODS OF INSTRUCTION

Lecture: Presentation of basic concepts of rhetoric, self-presentation, and image creation (with the use of multimedia tools)
 Practicals: Discussion on the essence and basic rules of rhetoric, self-presentation, and image creation;
 Delivering rhetoric speeches and conducting presentations

COURSE CONTENT

1. Classical rhetoric – history, functions, types of rhetoric speech, styles, techniques and rules of rhetoric
2. Rhetoric speech construction (including self-promotion)
3. The art of argumentation
4. The art of self-promotion and image creation; self-promotional strategies
5. Modern art of rhetoric, including paraverbal and non-verbal communication; defence against ad hominem argumentation.

COURSE ASSESSMENT CRITERIA

1. Pass mark shall be granted for preparation and independent delivery of a speech or presentation.
2. The topic of the speech or presentation is to be agreed with the tutor.
3. Assessment criteria:
 - 1) very good grade (5.0) - speech / presentation:
 - a) contains the right structure (introduction, development, conclusion)
 - b) contains arguments arranged according to rhetorical rules
 - c) contains at least: one topos, two rhetorical figures, two stylistic clues
 - d) was delivered entirely from memory

- e) has no significant errors in non-verbal communication
 f) was delivered with minimal stress
- 2) good plus (4.5) - speech / presentation:
 a) contains the right structure (introduction, development, conclusion)
 b) contains arguments arranged according to rhetorical rules
 c) contains at least: one topos, one rhetorical figure, one stylistic clue
 d) was delivered mostly from memory
 e) has no significant errors in non-verbal communication
 f) was delivered with slightly visible stress
- 3) good (4.0) - speech / presentation:
 a) contains the right structure (introduction, development, conclusion)
 b) contains at least: one rhetorical figure, one stylistic clue
 c) was delivered mostly from memory
 d) has no significant errors in non-verbal communication
 e) was delivered with minor signs of stress
- 4) satisfactory mark plus (3.5) - speech / presentation:
 a) contains the right structure (introduction, development, conclusion)
 b) contains at least: one rhetorical figure, one stylistic clue
 c) was delivered with minor use of notes
 d) does not have important errors regarding non-verbal communication
 e) was delivered with visible signs of stress
- 5) satisfactory grade (3.0) - speech / presentation:
 a) contains the right structure (introduction, development, conclusion)
 b) contains at least: one rhetorical figure, one stylistic clue
 c) was delivered with frequent use of notes
 d) does not have important errors regarding non-verbal communication
 e) was delivered with clearly visible signs of stress

**TOTAL PhD STUDENT WORKLOAD REQUIRED TO ACHIEVE THE INTENDED LEARNING OUTCOMES
 – NUMBER OF HOURS AND ECTS CREDITS**

Activity	Number of hours
Scheduled course contact hours	Lecture – 5 godz. Exercises – 10 godz.
Other contact hours involving the teacher (consultation hours, examinations)	2
Non-contact hours – student`s own work (preparation for classes or examinations, project, etc.)	10
Total number of hours	27
Total number of ECTS credits	0

INSTRUCTIONAL MATERIALS

Compulsory literature:	<ol style="list-style-type: none"> 1. B. Witkowska-Maksimczuk, <i>Elementy retoryki i erystyki w przykładach (Elements of rhetoric and eristic in examples)</i>, Warszawa 2004. 2. Leary M., <i>Wywieranie wrażenia na innych. O sztuce autoprezentacji, (Impressing others; the art of self-presentation)</i> Gdańsk 2017. 3. Hartley P., <i>Komunikowanie interpersonalne</i>, Warszawa 2006.
Complementary literature:	<ol style="list-style-type: none"> 1. Załazińska A., Rusinek M., <i>Retoryka codzienna. Poradnik nie tylko językowy, (Everyday rhetoric, linguistic guide and more)</i> Warszawa 2010. 2. Stewart J. (red.), <i>Mosty zamiast murów. Podręcznik komunikacji interpersonalnej, (Bridges not walls; Interpersonal communication handbook)</i> Warszawa 2019.

	<ol style="list-style-type: none">3. A. Schopenhauer, <i>Erystyka czyli sztuka prowadzenia sporów</i>, (<i>Eristic or the art of arguing</i>) Warszawa 1997.4. R. Cialdini, <i>Wywieranie wpływu na ludzi. Teoria i praktyka</i>, (<i>Influencing people, Theory and practice</i>) Gdańsk 2016.5. C. Gallo, <i>Mów jak TED. 9 sposobów na dobrą prezentację według wybitnych mówców</i>, (<i>Talk like TED 9 recipes for good presentation according to great orators</i>) Warszawa 2016.
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Date and signature of the Course lecturer

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Approved by the Head of the Department or an authorised person