**SYLLABUS**

**regarding the qualification cycle FROM 2023TO2024**

1. Basic Course/Module Information

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| --- | --- |
| Course/Module title | Sustainability and Corporate Social Responsibility |
| Course/Module code \* |  |
| Faculty (name of the unit offering the field of study) | College of Social Sciences |
| Name of the unit running the course | *Institute of Economics and Finance*  |
| Field of study | Economics  |
| Qualification level  |  |
| Profile | General academic |
| Study mode | Full-time |
| Year and semester of studies |   |
| Course type | Elective specialized contents group  |
| Language of instruction | Magdalena Suraj, MSc |
| Coordinator | Magdalena Suraj, MSc |
| Course instructor | English |

\* - as agreed at the faculty

1.1.Learning format – number of hours and ECTS credits

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Semester(n0.) | Lectures | Classes | Colloquia | Lab classes | Seminars | Practical classes | Internships | others | **ECTS credits**  |
|  |  | 30 |  |  |  |  |  |  | 5 |

1.2. Course delivery methods

- conducted in a traditional way

- involving distance education methods and techniques

1.3. Course/Module assessment

Pass with a grade

2. Prerequisites

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| Basic knowledge of business ethics and financial markets |

3. Objectives, Learning Outcomes, Course Content, and Instructional Methods

3.1. Course/Module objectives

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| --- | --- |
| C1 |  1. Develop the knowledge about a new sustainable challenges in economic development and financial development. |
| C2 |  2. Acquire the skills to develop own knowledge about the key issues in sustainability and corporate social responsibility. |
| C3 |  3. Apply the knowledge of sustainability and corporate social responsibility to the current socio-economic topics. |
| C4 |  4. Have a clearer understanding of global sustainable and CSR issues. |

3.2. Course/Module Learning Outcomes (to be completed by the coordinator)

|  |  |  |
| --- | --- | --- |
| Learning Outcome | The description of the learning outcome defined for the course/module | Relation to the degree programme outcomes |
| EK\_01 | Define basic concepts in the field of CSR and business ethics | K\_W01 |
| EK\_02 | Explain relationships between financialization and the real economy  | K\_W02 |
| EK\_03 | Describe how CSR is evaluated, name and explain criteria used to do that. | K\_W07 |
| EK\_04 | Apply theoretical financial economic knowledge in resolving basic economic issues | K\_U02 |
| EK\_05 | Analyse causes and evaluate the development of financial system and the process of financialization | K\_U05 |
| EK\_06 | Apply ethical norms and standards in business practice   | K\_U07 |
| EK\_07 | Able to work in groups taking on varied roles and accepting co-responsibility for the accomplishment of tasks | K\_K01 |
| EK\_08 | Manifest disposition for independent learning process and work organization | K\_K03 |

**3.3. Course content (to be completed by the coordinator)**

1. Tutorials

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| Content outline  |
| 1. Corporate social responsibility – definitions, determinants and measurements 2. Global financial crisis – towards a new era of leadership3. Systemic disconnects of modern time – ecological, social and ethical perspective4. Financialization of the economy – towards banking responsibility5. Sustainable banking – concept and ideas 6. Case studies 7. The future of corporate social responsibility – key trends and challenges |

3.4. Methods of Instruction

Lectures with multimedia presentations. Discussion. Group working. Case study.

4. Assessment techniques and criteria

4.1 Methods of evaluating learning outcomes

|  |  |  |
| --- | --- | --- |
| Learning outcome | Methods of assessment of learning outcomes (e.g. test, oral exam, written exam, project, report, observation during classes) | Learning format (lectures, classes,…) |
| EK\_01 | essay | Classes |
| EK\_02 | essay | Classes |
| EK\_03 | essay | Classes |
| EK\_04 | Observation during classes (Group presentation), essay | Classes |
| EK\_05 | Observation during classes (Group presentation), essay | Classes |
| EK\_06 | Essay | Classes |
| EK\_07 | Observation during classes (Group presentation, Discussion), | Classes |
| EK\_08 | Observation during classes (Group presentation, Discussion), | Classes |

4.2 Course assessment criteria

|  |
| --- |
| Attendance and in-class participation (10%), group presentation (40%) essay (50%) |

5. Total student workload needed to achieve the intended learning outcomes

– number of hours and ECTS credits

|  |  |
| --- | --- |
| Activity | Number of hours |
| Scheduled course contact hours | 30 |
| Other contact hours involving the teacher (consultation hours, examinations) | 20 |
| Non-contact hours - student's own work (preparation for classes or examinations, projects, etc.) | 50 |
| Total number of hours | 100 |
| Total number of ECTS credits | 5 |

6. Internships related to the course/module

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| --- | --- |
| Number of hours | *-* |
| Internship regulations and procedures | *-* |

7. Instructional materials

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| Compulsory literature:1. A. Crane, *The Oxford Handbook of Corporate Social Responsibility*, Oxford University Press (selected issues), 2009.
2. M. Blowfield, A. Murray, Corporate Responsibility, Oxford University Press (selected issues), 2014.
3. A. Crane, D. Matten, *Business ethics*, Oxford University Press (selected issues), 2015.
4. G.A. Epstein, *Financialization and the World Economy*, Edward Elgar Publishing (selected issues), 2006.
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| Complementary literature: 1. O. Scharmer, K. Kaufer, *Leading from the emerging future: from ego-system to eco system economies*, Berret-Koehler Publishers, 2013.
2. S.O. Idowu, (ed.), *Theory and practice of corporate social responsibility*, Springer, 2011.
3. R. Shiller, *Finance and the good society,* Princeton University Press, 2013.
4. A. Sen, *The idea of justice*. Penguin, 2009.
5. J. Stiglitz, *Globalization and its discontents*, Penguin, 2003.
6. J. Stiglitz, (2013). *The price of inequality*. Penguin, 2013.
7. M. Yunus, *Banker to the Poor. The story of Grameen Bank*. Aurum Press, 2003.
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Approved by the Head of the Department or an authorised person.