**SYLLABUS**

**regarding the qualification cycle FROM 2023TO 2026**

1. Basic Course/Module Information

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| --- | --- |
| Course/Module title | From mems to literature - cultural texts in teaching |
| Course/Module code \* |  |
| Faculty (name of the unit offering the field of study) | College of Social Sciences |
| Name of the unit running the course | Institute of Education (Pedagogy) |
| Field of study | Education, Methodology |
| Qualification level | BA, MA, PhD |
| Profile |  |
| Study mode | Full- time |
| Year and semester of studies | 2024/25 winter/summer semester |
| Course type | Classes |
| Language of instruction | English |
| Coordinator | Rafał Mazur, PhD |
| Course instructor | Rafał Mazur, PhD |

\* - as agreed at the faculty

1.1.Learning format – number of hours and ECTS credits

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Semester  (n0.) | Lectures | Classes | Colloquia | Lab classes | Seminars | Practical classes | Internships | others | **ECTS credits** |
| 1,2 |  | 10 |  |  |  |  |  |  | 2 |

1.2. Course delivery methods

- conducted in a traditional way

- involving distance education methods and techniques

1.3. Course/Module assessment (exam, pass with a grade, pass without a grade)

PASS WITH A GRADE

2. Prerequisites

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| Intermediate- advanced English proficiency and the ability to use information technology (IT) |

3. Objectives, Learning Outcomes, Course Content, and Instructional Methods

3.1. Course/Module objectives

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| --- | --- |
| O1  O2  O3 | Developing skills in analyzing cultural texts |
| Using cultural texts in teaching |
| Budling a story with cultural texts |

3.2. Course/Module Learning Outcomes (to be completed by the coordinator)

|  |  |  |
| --- | --- | --- |
| Learning Outcome | The description of the learning outcome  defined for the course/module | Relation to the degree programme outcomes |
| LO\_01 – LO\_05 | Understanding cultural texts: The objective is to introduce students to the concept of cultural texts and their significance in understanding and analyzing a society's values, beliefs, and practices. This includes exploring a range of cultural texts, such as memes, advertisements, songs, films, literature, and artworks. |  |
| Analyzing cultural texts: The objective is to develop students' skills in critically analyzing cultural texts. This involves examining the elements of cultural texts, such as symbolism, imagery, language use, and cultural references, and interpreting their meanings and implications |  |
| Enhancing intercultural competence: The objective is to promote students' intercultural competence by encouraging them to engage with cultural texts from unfamiliar contexts. This includes developing skills in understanding and appreciating cultural differences, challenging stereotypes, and fostering empathy and respect for other cultures. |  |
| Integrating technology and new media: The objective is to explore the role of technology and new media in shaping and disseminating cultural texts. This includes analyzing the impact of social media platforms, digital storytelling, and internet memes on cultural production and consumption. |  |
| Promoting creativity and expression: The objective is to encourage students to create their own cultural texts, such as short stories, poems, digital media projects, or visual artworks, inspired by the cultural texts studied in the module. This fosters creativity, self-expression, and a deeper understanding of the relationship between culture and art. |  |
| Reflecting on cultural identity: The objective is to promote self-reflection and critical thinking about students' own cultural identities in relation to the cultural texts studied. This includes exploring questions of identity, representation, power dynamics, and cultural hybridity. |  |
| Assessing cultural understanding: The objective is to assess students' understanding of cultural texts and their ability to analyze, interpret, and contextualize them. This may involve assignments, presentations, discussions, and research projects that demonstrate students' engagement with cultural texts and their ability to apply relevant theories and concepts. |  |
| By achieving these objectives, students will develop a deep understanding of cultural texts and their significance, strengthen their intercultural competence, enhance their language skills, and cultivate their creativity and critical thinking abilities. This module equips students with the tools to navigate and appreciate the complexities of cultural expressions in various forms of media and literature. |  |

**3.3. Course content (to be completed by the coordinator)**

Classes

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| --- | --- |
| 1. | Introduction to cultural texts |
| 2. | Tell me about yourself by showing me cultural texts which are interesting to you. |
| 3. | How to analyze cultural texts? |
| 4. | Between pop culture and high art |
| 5. | How to use cultural texts in teaching? |
| 6. | Critical thinking in analyzing cultural texts. |
| 7. | How to work with cultural text in the class |
| 8. | Building a story with students |
| 9. | Presentation – my story |
| 10. | I am a cultural text |

3.4. Methods of Instruction

e.g.

*Lecture: a problem-solving lecture/a lecture supported by a multimedia presentation/ distance learning*

*Classes: text analysis and discussion/project work (research project, implementation project, practical project)/ group work (problem solving, case study, discussion)/didactic games/ distance learning*

*Laboratory classes: designing and conducting experiments*

4. Assessment techniques and criteria

4.1 Methods of evaluating learning outcomes

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| --- | --- | --- |
| Learning outcome | Methods of assessment of learning outcomes (e.g. test, oral exam, written exam, project, report, observation during classes) | Learning format (lectures, classes,…) |
| LO-01 - LO-o5 | Observation during classes, presentation | Classes |

4.2 Course assessment criteria

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| Success in this course depends on attending class regularly, actively participating in class, and taking thorough notes.  **Final test**  **Students orally present their stories built with cultural texts**  The exam will cover the text and lecture material  Extra points might be administred for outstanding active participation in classes and presentations |

5. Total student workload needed to achieve the intended learning outcomes

– number of hours and ECTS credits

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| --- | --- |
| Activity | Number of hours |
| Scheduled course contact hours | 10 |
| Other contact hours involving the teacher (consultation hours, examinations) | 2 |
| Non-contact hours - student's own work (preparation for classes or examinations, projects, etc.) | 48 |
| Total number of hours | 60 |
| Total number of ECTS credits | 2 |

\* One ECTS point corresponds to 25-30 hours of total student workload

6. Internships related to the course/module

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| --- | --- |
| Number of hours | Not required |
| Internship regulations and procedures | Not required |

7. Instructional materials

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| Compulsory literature:  "Teaching Culture: Perspectives in Practice" edited by Patrick R. Moran  "Using Popular Culture in the Classroom: The Cultural Politics of Media Literacy" by Art Silverblatt  "Teaching with Folklore: Strategies to Enrich Language Arts, Social Studies, and Science" by Margaret Read MacDonald  "Bringing Words to Life: Robust Vocabulary Instruction" by Isabel L. Beck, Margaret G. McKeown, and Linda Kucan  "Using Media to Teach English" by Andrew Wright  "Multicultural Teaching: A Handbook of Activities, Information, and Resources" by Pamela L. Tiedt and Iris M. Tiedt  "Teaching Global Literature in Elementary Classrooms: A Critical Literacy Perspective" by Masha Kabakow Rudman  "Cultural Literacy in the Content Areas: Teaching and Assessing All Students" by Donna Ogle, James Beers, and Linda K. Jayne  "Reading the Media: Media Literacy in High School English" by Renee Hobbs  "Teaching Global History: A Social Studies Approach" by Diana B. Turk and Laura J. Hein |
| Complementary literature:  The Interpretation of Cultures" by Clifford Geertz  "Cultural Theory and Popular Culture: An Introduction" by John Storey  "Reading Popular Culture: An Anthology for Writers" edited by Michael Petracca and Madeleine Sorapure  "Cultural Studies: Theory and Practice" by Chris Barker  "Keywords for American Cultural Studies" edited by Bruce Burgett and Glenn Hendler  "Cultural Studies and the Study of Popular Culture: Theories and Methods" edited by John Storey  "The Language of New Media" by Lev Manovich  "Cultural Texts: Practice and Theory" by David Crow  "Ways of Seeing" by John Berger  "Cultural Theory: The Key Concepts" by Andrew Edgar and Peter Sedgwick |

Approved by the Head of the Department or an authorised person