**SYLLABUS**

**regarding the qualification cycle FROM 2024 TO 2025**

1. Basic Course/Module Information

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| Course/Module title | *Communication Ethics* |
| Course/Module code \* |  |
| Faculty (name of the unit offering the field of study) | *College of Humanities* |
| Name of the unit running the course | *Institute of Philosophy* |
| Field of study | *Intercultural Communication (&Philosophy as elective)* |
| Qualification level  | *BA* |
| Profile | *general academic* |
| Study mode | *stationary* |
| Year and semester of studies | *2nd year, summer term* |
| Course type | *Mandatory (elective as variant)* |
| Language of instruction | *English/Polish* |
| Coordinator | *Adam Kubiak (PhD)* |
| Course instructor | *Adam Kubiak (PhD)* |

\* - as agreed at the faculty

* 1. Learning format – number of hours and ECTS credits

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Semester(n0.) | Lectures | Classes | Colloquia | Lab classes | Seminars | Practical classes | Internships | others | **ECTS credits**  |
| 2 | 30 |  |  |  |  |  |  |  | 3 |

1.2. Course delivery methods

- conducted in a traditional way

- involving distance education methods and techniques

1.3. Course/Module assessment (exam, pass with a grade, pass without a grade)

exam

2. Prerequisites

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| Basic knowledge (high-school level) of history, culture and social relationships. |

3. Objectives, Learning Outcomes, Course Content, and Instructional Methods

3.1. Course/Module objectives

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|  | General description:The main goal of the course is an introduction to the topic of the communication ethics. The course is presented in the mixed form (lecture with activities). During these activities participants will be familiarized with primary concepts of the communication ethics, theirs applications within classical frameworks (virtue ethics, formal ethics, utilitarianism,pragmatism and such) and problems arising within these concepts and also theirs practical applications as for example: problem with the ‘rule of truthfulness’, bias (cognitive and communicative), technology etc. The integral part of the course are activities, both during the classes and between them. |
| O1 | *Introduction to general issues within the field of communication ethics* |
| O2 | *Preparation to critical analysis of modes, values and means of communication in practice (including self-reflection)* |
| O3 | *Preparation to further study and critique based on students’ own research of ethical issues and problems in communication (adv. level)* |

3.2. Course/Module Learning Outcomes (to be completed by the coordinator)

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| --- | --- | --- |
| Learning Outcome | The description of the learning outcome defined for the course/module | Relation to the degree programme outcomes |
| LO\_01 | Student knows and understands main ethical issues and conceptualisation of them in the area of communication | K\_W01-2 |
| LO\_02 | Student knows main modes of argumentation and their theoretical frames. | K\_W03-4-5 |
| LO\_03 | Student is able to present, examine and critique (on basic level) theoretical matrices using practical issues and examples | K\_U04-5-6 |
| LO\_04 | Student is able to critical analysis of communication in public discourse and reflection of one’s own participation | K\_U09, K\_K01, K\_K04-5 |

**3.3. Course content (to be completed by the coordinator)**

1. Lectures

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| Content outline |
| A. Introductory Part |
| 1. Main issues, area of inquiry, field of examination |
| 2. Main ethical postulates and their applications |
| 3. Modes of argumentation and theories (virtue ethics, deontology, utilitarianism, pragmatism, consequentialism, care ethics, ethics of dialogue and discourse)  |
| 4. Problems and issues with axiology of communication (truthfulness and honesty, efficiency, freedom, justice, security and safety, comfort and care, empathy, respect) |
| 5. Test cases |
| 6. Microsimulation |

1. Classes, tutorials/seminars, colloquia, laboratories, practical classes

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| B. Communication Ethics in Practice  |
| 7. Social and organisational control strategies, |
| 8. Bias, context and cultural distance/dissonance |
| 9. Internal clashes of values and axioms |
| 10. Politics and economies of communication  |
| 11. Microsimulation |

3.4. Methods of Instruction

e.g.

*Lecture: a problem-solving lecture/a lecture supported by a multimedia presentation/ distance learning*

*Classes: text analysis and discussion/project work (research project, implementation project, practical project)/ group work (problem solving, case study, discussion)/didactic games/ distance learning*

*Laboratory classes: designing and conducting experiments*

*a problem-solving lecture, lecture with active participation,*

4. Assessment techniques and criteria

- exit tickets and reflective notes;

- homework assessments;

- microsimulations and group work

4.1 Methods of evaluating learning outcomes

Direct paraphrasing, One-sentence summary, application cards

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| --- | --- | --- |
| Learning outcome | Methods of assessment of learning outcomes (e.g. test, oral exam, written exam, project, report, observation during classes) | Learning format (lectures, classes,…) |
| LO-01-04 | *Continuous assessment:Active participation, Homework, Microsimulation engagement, reflection, final work* | Lectures |
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4.2 Course assessment criteria

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| 1. Completion of all tasks given (40%)2. Active participation in activities (30%)3. Final work (30%)Grade scale (normalised):<51% - ndst (F)51-56 % - dst (D-)57-64 % - dst+ (D)65-70 % - db- (C)71-80 % - db (B)81-90 % - db+(B)91-100% - bdb (A) |

5. Total student workload needed to achieve the intended learning outcomes

– number of hours and ECTS credits

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| --- | --- |
| Activity | Number of hours |
| Scheduled course contact hours | 30 |
| Other contact hours involving the teacher (consultation hours, examinations) | 10+(as needed) |
| Non-contact hours - student's own work (preparation for classes or examinations, projects, etc.) | 60 |
| Total number of hours | 100 |
| Total number of ECTS credits | 3 |

\* One ECTS point corresponds to 25-30 hours of total student workload

6. Internships related to the course/module

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| --- | --- |
| Number of hours |  |
| Internship regulations and procedures |  |

7. Instructional materials

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| Compulsory literature:Lipari L., A., (2017) Communication Ethics, DOI: 10.1093/acrefore/9780190228613.013.58 (online) <https://oxfordre.com/communication/display/10.1093/acrefore/9780190228613.001.0001/acrefore-9780190228613-e-58;jsessionid=421B00F89E43D2D5CA29B040AB1FA9A5>Stand up, Speak out, The Practice and Ethics of Public Speaking - chapter II (online:) <https://open.lib.umn.edu/publicspeaking/part/chapter-2-ethics-matters-understanding-the-ethics-of-public-speaking/>An Introduction to Organizational Communication – chapter 2.3 <https://2012books.lardbucket.org/books/an-introduction-to-organizational-communication/s04-03-communication-ethics.html>Arnett, Ronald C., (1990) The Practical Philosophy ofCommunication Ethics and Free Speech as the Foundation forSpeech Communication, „Communication Quarterly” 38 s. 208-17(& additional materials online) |
| Complementary literature: Matthews G. , Hendricks Chr. (2019) (eds.) Introduction to Philosophy: Ethics, (ebook OER) online: <https://press.rebus.community/intro-to-phil-ethics/>Anderson, Kenneth E., (1984) Communication Ethics: TheNon-Participant’s Role, „The Southern Speech CommunicationJournal” 44 s. 219-228Bourdieu P., Wacquant L. (2001) Neoliberal newspeak: noteson the new planetary vulgate, tł. Macey D. and Wacquant L.&quot;Radical Philosophy&quot;, 108,https://www.radicalphilosophyarchive.com/commentary/newliberalspeakCondon, John., (1981) Values and Ethics in CommunicationAcross Cultures: Some Notes on the North American Case,„Communication” 6 s. 255-65.Khan, F. R, Iqbal Z., Gazzaz O.B (2012) Communication andculture: Reflections on the perspectives of influence. WulfeniaJournal, 19(8) s. 197-212,https://www.researchgate.net/profile/Fazal\_Khan3/publication/253341225\_Communication\_and\_culture\_Reflections\_on\_the\_perspectives\_of\_influence\_Wulfenia\_Journal\_198\_197-212/links/00b7d52678673420bd000000/Communication-and-culture-Reflections-on-the-perspectives-of-influence-Wulfenia-Journal-198-197-212.pdfStallman R. (1997) The Right to Read, Communications of the ACM; 40/2. Online: https://www.gnu.org/philosophy/right-to-read.htmlSupport materials:Society of Professional Journalists, Case studies - Ethics,https://www.spj.org/ethicscasestudies.aspProject “ClickSafe”:https://www.klicksafe.de/fileadmin/media/documents/pdf/klicksafe\_Materialien/Lehrer\_LH\_Zusatz\_Ethik/LH\_Zusatzmodul\_medienethik\_polnisch\_Baustein\_1.pdfRepetitory:Communication Ethics:https://www.youtube.com/playlist?list=PLiu1DzylxwL\_Ym41dP6Z8i6l3IOWJ4NGC |

Approved by the Head of the Department or an authorised person