**SYLABUS**

**applies to the 2024-2027 education cycle**

**(extreme dates)**

**2024/2025 academic year**

1. BASIC INFORMATION ABOUT THE SUBJECT

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| --- | --- |
| Name of the subject | Basics of tourism and recreation |
| Course code \* |  |
| Name of the unit providing the course | College of Medical Sciences |
| Name of the unit providing the subject | Institute of Physical Culture Sciences |
| Field of study | Tourism and Recreation |
| Study level | first-cycle studies |
| Profile | General academic |
| Form of studies | Full-time |
| Year and semester (s) of study | 1 year, sem. I i II |
| Type of the subject | Directional |
| Language of lecture | English |
| Coordinator | PhD Anna Nizioł |
| Name and surname of the lecturer (s) | PhD Anna Nizioł |

\* *optionally*

1.1. Forms of classes, number of hours and ECTS credits

|  |  |  |
| --- | --- | --- |
| Semester | Lecture/exercises | **Number of ECTS** |
| Winter | 15 | 3 |
| Summer | 15 | 3 |

1.2. The way of providing classes

X audytorium form

1.3 The form of completing the course (examination, credit with a grade, credit without a grade)

Lectures, Exercises - credit with a grade

2. ENTRY REQUIREMENTS

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| Knowledge, skills and competences in the field of tourism and recreation gained in the I semester |

3. OBJECTIVES, LEARNING OUTCOMES, PROGRAM CONTENT AND TEACHING METHODS

3.1 Objectives

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| --- | --- |
| C1 | Correct use of terminology in the field tourism and recreation |
| C2 | Explanation the main processes and phenomena occurring in tourism and recreation |
| C3 | Ability to assess the effects of developing and practicing tourism and recreation |

**3.2 Learning outcomes for the subject**

|  |  |  |
| --- | --- | --- |
| EK (outcomes) | The content of the learning outcome defined for the subject | A reference to directional outcomes [[1]](#footnote-1) |
| EK\_01 | The student explains contemporary conditions and trends in the development of tourism and recreation |  |
| EK\_02 | The student describes the phenomena occurring in tourism and recreation, analyzes trends in the development of tourism and recreation, correctly applies tourist and recreation terminology, |  |
| EK\_03 | The student will independently formulate a opinion about tourism and recreation based on the sources of knowledge, use multimedia resources |  |

**3.3 Course content**

**A. Issues of the lecture**

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| **Course content (lectures)** |
| Selected research concepts in tourism and recreation |
| Importance of tourism in the economy |
| The tourism market as an area of allocation and distribution of tourism goods and services |
| Social and economic effects of tourism on an international, national and regional scale |

1. Problematyka ćwiczeń audytoryjnych, konwersatoryjnych, laboratoryjnych, zajęć praktycznych

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| **Course content (exercises)** |
| The current situation of the tourism industry - examples, work with the text |
| Behavior of consumers and producers in the tourism market- examples, case studies |
| Tourism demand and supply, states, determinants, features, measuress |
| Advantages and disadvantages of tourism development - team work, presentation |

3.4 Teaching methods

Lecture: lecture with multimedia presentation

Exercises: text analysis with discussion, project method, group work

4. EVALUATION METHODS AND CRITERIA

4.1 Ways of verifying learning outcomes

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| --- | --- | --- |
| Effect symbol | Methods of assessment (e.g. colloquium, oral exam, written exam, project, report, observation during classes) | Form of classes  (L, Ex., …) |
| EK\_01, EK\_02 | written test (colloquium) | L, Ex. |
| EK\_03 | presentation, tasks | Ex. |
| EK\_04 | observation during classes | Ex. |

4.2 Conditions for passing the course (grading criteria)

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| Lectures:  Written test (closed and open questions) - obtaining min. 51% points  91-100% 5.0  81-90% 4.5  71-80% 4.0  61-70% 3.5  51-60% 3.0  50% and less 2.0  Exercises - credit with a grade  It is planned to conduct one test, a positive assessment requires obtaining min. 51% points.  91-100% 5.0  81-90% 4.5  71-80% 4.0  61-70% 3.5  51-60% 3.0  50% and less 2.0  Grade 5.0 – 5,0 or 4,5 grade from the test, very well done and presented presentation, proper performance of all tasks, participation in all forms of classes, outstanding activity during the classes; the student presents a high level of theoretical knowledge, is able to express himself substantively, coherently, also beyond the topics, is able to think creatively is aware of the socio-economic significance and the impact of tourism and recreation on the development of the individual, understands the need to protect the natural environment.  Grade 4.0 – 4,0 or 3,5 grade from the colloquium, well-made and presented presentation, correct performance of most tasks, participation in all forms of classes, high activity during classes, the student presents an above-average level of theoretical knowledge, correctly defines the issues, can express himself in a factual manner, can rationally think and act in the field of tourism and recreation, correctly identify advantages and disadvantages in tourism and recreation, understand the need to protect nature  Grade 3.0 - grade 3,0 from the test, performance of a presentation, performance of half of the tasks, few episodes of activity, participates in most of the classes, the student has incomplete theoretical knowledge, speaks chaotically, has difficulties in action, is unable to identify the problem and solve it by himself, has elementary organizational skills, partially understands advantages and disadvantages in tourism and recrreation, is prepared to identify threats to the natural environment related to tourism and recreation.  Grade 2.0 - negative assessment of the test, no project, no presentation, failure to complete tasks, inactivity, the student presents a low level of theoretical knowledge, is unable to formulate a coherent statement, does not participate in most classes, does not show elementary organizational skills, does not understand advantages and disadvantages in tourism and recreation, is not prepared to identify threats to the natural environment related to tourism and recreation.  The final grade for the exercises is the arithmetic average of all the grades. |

**5. STUDENT'S TOTAL WORK REQUIRED TO ACHIEVE THE ASSUMED EFFECTS IN HOURS AND ECTS CREDITS**

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| --- | --- |
| **Form of activity** | **Średnia liczba godzin na zrealizowanie aktywności** |
| Contact hours resulting from the study schedule | 15h + 15 h |
| Others with the participation of an academic teacher (participation in consultations, examination) | 15h + 15 h |
| Non-contact hours - the student's own work (preparation for classes, examinations, writing a paper, etc.) | preparation for classes 10 h  preparation for test 10 h  preparation for presentation 10 h |
| SUM OF HOURS | 60 h + 60 h |
| TOTAL NUMBER OF ECTS CREDITS | 3 + 3 |

*\* Należy uwzględnić, że 1 pkt ECTS odpowiada 25-30 godzin całkowitego nakładu pracy studenta.*

6. PROFESSIONAL TRAINING WITHIN THE COURSE

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| Hourly dimension | - |
| Rules and forms of training | - |

7. LITERATURE

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| Basic literature:  The business of tourism / J. Christopher Holloway with Claire Humphreys and Rob Davidson, Harlow : Financial Times/Prentice Hall, 2009  Consumer behaviour in tourism / John Swarbrooke and Susan Horner, Amsterdam : Butterworth-Heinemann, 2010  The economics of recreation, leisure and tourism / John Tribe, Oxford : Butterworth-Heinemann, 2008  Environment and tourism / Andrew Holden, London ; New York Routledge, 2008  Dictionary of leisure, travel and tourism, A&C Black, London 2008  Leonard J. Lickorish, Carson L. Jenkins, An introduction to tourism, Butterworth-Heinemann, Oxford 2010 |
| Supplementary literature:  Influencing human behavior : theory and applications in recreation, tourism and natural resources management / ed. Michael J. Manfredo, Champaign : Sagamore, 1992  C. Cooper, C. M. Hall, Contemporary Tourism, Goodfellow Publishers Limited, 2018  Opportunities and challenges for tourism and hospitality in the BRIC nations / [edited by] Mohinder Chand Dhiman, Hershey PA : Business Science Reference (an imprint of IGI Global), 2016  R. Grzywacz, P. Żegleń, Principles of tourism and recreation, Wydawnictwo Uniwersytetu Rzeszowskiego, Rzeszów 2014  W.J. Cynarski, K. Obodyński, A. Nizioł (eds.), Border and transborder tourism for Eurpoean integration, Podkarpackie Towarzystwo Naukowe Kultury Fizycznej, Rzeszów 2007 |

Acceptance by the Head of the Unit or an authorized person

1. W przypadku ścieżki kształcenia prowadzącej do uzyskania kwalifikacji nauczycielskich uwzględnić również efekty uczenia się ze standardów kształcenia przygotowującego do wykonywania zawodu nauczyciela. [↑](#footnote-ref-1)