

30 years of English Studies at the University of Rzeszów



Current approaches to discourse analysis

Polańczyk, 28-29 April, 2025

Day 1 - MONDAY

7.30-8.30	BREAKFAST
8.30-9.00	REGISTRATION
9.00- 9.15	OPENING (room ...)
9.15-10.15	PLENARY LECTURE 1 (room ...) chair: ...

Jeannette Littlemore
University of Birmingham

AMBIGUOUS METAPHORICITY AND EMOTIONAL EXPERIENCES: ALLOWING ROOM FOR FLEXIBILITY

10.15-11.15	PLENARY LECTURE 2 (room ...) chair: ...		
Christopher Hart Lancaster University			
CO-SPEECH GESTURES IN THE DISCURSIVE PERFORMANCE OF RIGHT-WING POPULISM			
11.15-11.45	COFFEE BREAK (...)		
11.45-13.15	PARALLEL SESSIONS		
	HEALTH AND WELLBEING (room ...) Chair: ...	IDENTITY & AUTHORITY (room ...) Chair: ...	ART (room ...) Chair: ...
11.45-12.15	Agnieszka Gicala University of the National Education Commission in Krakow METAPHORS IN THERAPY DISCOURSE: THEIR FUNCTION IN THE THERAPEUTIC PROCESS AND THEIR ROLE IN TRANSLATION	Jacopo Castaldi Canterbury Christ Church University AUTHORITY IN MULTIMODAL DISCOURSE: INSIGHTS FROM DOCUMENTARY FILMS	Anna Dąbrowska Maria Curie-Skłodowska University, Lublin FORGOTTEN MOVEMENTS: ON THE DISCURSIVE POTENTIAL OF DANCE AND THE ART OF COMMUNICATION
12.15-12.45	Monika Cichmińska University of Warmia and Mazury, Olsztyn “THE BASIS OF ALL LANGUAGE IS BODY LANGUAGE” - THE USE OF CONCEPTUAL METAPHORS IN ALEXANDER LOWEN’S BIOENERGETICS	Przemysław Łozowski Maria Curie-Skłodowska University, Lublin “FINE FEATHERS MAKE FINE BIRDS”: IDENTITY IN-BETWEEN WORDS AND IMAGES	Inga Dale University of Radom THE ROLE OF VISUAL METONYMY OF HUMAN HANDS IN THE FRAMING OF KRZYSZTOF KIEŚLOWSKI’S "THREE COLOURS: WHITE" (1994)
12.45-13.15	Hubert Kowalewski Maria Curie-Skłodowska University, Lublin Marta Szczecina-Nowosad Independent Scholar CONCEPTUAL METAPHORS IN DEVICES OF INSTRUCTION DURING PILATES CLASSES	Monika Zasowska University of Silesia, Katowice AUTHORIAL IDENTITY CONSTRUCTION IN LINGUISTICS AND PSYCHOLOGY BOOK REVIEWS	Robert Kiełtyka University of Rzeszów Agnieszka Grząsko University of Rzeszów THE CONCEPTUAL METAPHOR POLISH NATIONAL IDENTITY DILEMMA IS HAMLET’S EXISTENTIAL DILEMMA PORTRAYED IN JACEK MALCZEWSKI’S HAMLET POLSKI
13.45-15.00	LUNCH		

15:00-16:00	PLENARY LECTURE 3 (online) chair: ... <div> Andreas Musolff <i>University of East Anglia</i> </div> COGNITIVE ANALYSIS OF CONSPIRACY THEORIES		
16.00-16.30	COFFEE BREAK		
16.30-18.00	PARALLEL SESSIONS		
	HEALTH & DISEASE (room ...) Chair: ...	IDENTITY & PREJUDICE (room ...) Chair: ...	POLITICS 1 (room ...) Chair: ...
16.30-17.00	Réka Benczes <i>Corvinus University of Budapest</i> FROM CRIMINAL TO COMPANION: METAPHORICAL CONCEPTUALIZATIONS OF BREAST CANCER AMONG HUNGARIAN PATIENTS	Shala Barczewska <i>Jan Kochanowski University</i> AMERICAN CULTURE WARS: METAPHORICAL CONSTRUALS OF SELF AND OTHER IN THE “WAR” AGAINST TEACHING EVOLUTION, CLIMATE CHANGE	Elena Giribaldi <i>University of Bergamo, University of Pavia</i> THE BEAR RISES AND THE EAGLE SOARS: COMPETING METAPHOR SCENARIOS OF RUSSIA-US RELATIONS ON TWITTER/X
17.00-17.30	Nur Sabrina Zafirah Mohd Jamil <i>Lancaster University & University Malaya</i> BEFRIENDING CANCER: METAPHORS OF CANCER IN MALAY WOMEN CANCER PATIENTS’ NARRATIVES	Agnieszka Poznańska <i>University of Wrocław</i> LINGUISTIC STRATEGIES AND STEREOTYPE DECONSTRUCTION IN DAVID IVES’S “POLISH JOKE”	Kundyz Mukhangali <i>Corvinus University of Budapest</i> PARTNER, BROTHER, OR A FRIEND: CONCEPTUAL METAPHORS IN RUSSIA- KAZAKH RELATIONS
17.30-18.00	Sinéad Jackson <i>University College London</i> FALLING, SLIPPING, AND STUMBLING BACKWARDS: METAPHOR AND FRAMING IN UK-BASED ALCOHOL SUPPORT MATERIALS	Marcin Kudła <i>University of Rzeszów</i> A MULTIMODAL ANALYSIS OF WWI SATIRICAL MAPS	Siti Nurnadilla Mohamad Jamil <i>Lancaster University, International Islamic University, Malaysia</i> FRAMING THE ‘DEMON’: A COGNITIVE GRAMMAR ANALYSIS OF THE NEW YORK TIMES’ PORTRAYAL OF PALESTINIANS POST- OCTOBER 7, 2023
20.00	CONFERENCE DINNER		

Day 2 - FRIDAY

7.30-8.30

BREAKFAST

8.30-09.30

PLENARY LECTURE 4 (room ...) chair: ...

Raymond W. Gibbs, Jr.

Independent Cognitive Scientist

METAPHOR AND THE NATURAL WORLD

9.30-11.00

PARALLEL SESSIONS

POLITICS 2 (room ...)

Chair: ...

GENDER 1 (room ...)

Chair: ...

LITERATURE (room ...)

Chair: ...

09.30-10.00

Lilla Petronella Szabó & István Kollai

Corvinus University of Budapest

BOUNCING BOUNDARIES: THE METONYMIC
USE OF EAST AND WEST IN HUNGARIAN
PRIME MINISTER VIKTOR ORBÁN'S
POLITICAL SPEECHES

Joanna Jabłońska-Hood

Maria Curie-Skłodowska University, Lublin

A COGNITIVE INTEGRATION ACCOUNT OF
SOME CREATIVE BLENDS AND THEIR
DETRIMENTAL USE BY MANOSPHERE MEMBERS
ON FACEBOOK

Jacek Fabiszak

Adam Mickiewicz University, Poznań

BAROQUE 'CHOPP'D' SYNTAX AND
LINGUISTIC MANIPULATION IN
SHAKESPEARE'S MACBETH

10.00-10.30

Dóra Eszter Varga

Corvinus University of Budapest

LIFE IS WAR? - CULTURAL METAPHORS AS
PERSUASIVE DEVICES IN PÉTER MAGYAR'S
POLITICAL COMMUNICATION

Olga O'Toole

Jagiellonian University

THE ROLE OF CODE-SWITCHING AND
BORROWING IN THE POLISH MANOSPHERE: A
CRITICAL DISCOURSE ANALYSIS OF INCELS IN
THE POLISH ONLINE SPACE

Ireneusz Kida

University of Silesia, Katowice

QURANIC ALTERNATION OF DAY AND
NIGHT: A METAPHOR SYMBOLIZING THE
ABANDONMENT OF THE EARLIER BOOKS
AND THE LAW

10.30-11.00

Goran Milić

J.J. Strossmayer University of Osijek

PLEASE (DON'T?) STEP INTO MY
CHAMBERS: ECHO CHAMBERS AND
FIGURATIVE FRAMING IN CROATIAN
PRESIDENTIAL CAMPAIGN ONLINE
DISCOURSE

Kateryna Pilyarchuk

*European University Viadrina
Frankfurt/Oder, University of Klagenfurt*

'GIVE A GIRL THE RIGHT SHOES AND SHE CAN
CONQUER THE WORLD': WOMEN AS
WARRIORS IN FASHION DISCOURSE

Anna Wyrwa

*University of the National Education
Commission in Krakow*

LINGUISTIC VIEW OF TIME IN OLGA
TOKARCZUK'S NOVEL "PRAWIEK I INNE
CZASY" AND ITS ENGLISH TRANSLATION

11.00-11.30

COFFEE BREAK

11.30-13.00 PARALLEL SESSIONS			
	MIGRATION (room ...) Chair: ...	GENDER 2 (room ...) Chair: ...	CONTEXT OF CULTURE (room ...) Chair: ...
11.30-12.00	Laure Cataldo <i>Université Marie et Louis Pasteur</i> MILLIONS AND MILLIONS OF PEOPLE POURING IN: A MULTIMODAL ANALYSIS OF MIGRANTS' REPRESENTATION AND THE ANTI-MIGRANT POSTURE IN TRUMP'S SPEECH	Petra Bialkó-Marol <i>Corvinus University of Budapest</i> TALKING ABOUT INFERTILITY: METAPHORS IN HUNGARIAN WOMEN'S NARRATIVES	Małgorzata Fabiszak <i>Adam Mickiewicz University, Poznań</i> Tomasz Michalik <i>University of Warsaw</i> CULTURAL DIFFERENCES IN VISUAL ATTENTION: A PILOT EYE-TRACKING STUDY OF POLISH AND CHINESE MUSEUM VISITORS
12.00-12.30	Aleksandra Majdzińska-Koczorowicz <i>University of Łódź</i> Julia Ostanina-Olszewska <i>University of the National Education Commission in Krakow, Vilnius University</i> INCLUSION THROUGH IMAGERY: EXPLORING VISUAL BLENDING IN DISCOURSE. THE "KNOW OR GET TO KNOW" SOCIAL CAMPAIGN	Beth Malory <i>University College London</i> Kathryn Allan <i>University College London</i> "AS IF THE WOMB WERE HIRED BY MEN...": THE DISCURSIVE CONSTRUCTION OF PREGNANCY ACROSS THE HISTORY OF ENGLISH	Krzysztof Kosecki <i>University of Łódź</i> ON THE NATURAL ENVIRONMENT IN MELANESIAN PIDGIN CONCEPTS
12.30-13.00	Vasia Tsami <i>University of Crete</i> Kyriakoula Tzortzatou <i>University of Patras</i> Nikoletta Panagaki <i>University of Patras</i> LIQUID RACISM IN GREEK PARLIAMENT: ANALYZING CRITICALLY NARRATIVES ABOUT IMMIGRANT/REFUGEE ISSUES	Alexandra Nagy-Béni <i>Corvinus University of Budapest</i> Réka Benczes <i>Corvinus University of Budapest</i> WHERE DO OLDER WOMEN GO? VISUAL REPRESENTATION OF OLDER WOMEN IN HUNGARIAN ONLINE MEDIA DISCOURSE	Ida Stria <i>Kazimierz Wielki University, Bydgoszcz</i> "ENGLISH IS THE MOST UNSUITABLE LANGUAGE FOR INTERNATIONAL COMMUNICATION": HOW ESPERANTO SPEAKERS BUILD THEIR IDENTITY ON PREJUDICE AND POWER STRUGGLES
13.00-14.15	LUNCH		

14.15-15.45 /16.15 PARALLEL SESSIONS			
	HUMOUR (room ...) Chair: ...	MEDIA (room ...) Chair: ...	TABOO (room ...) Chair: ...
14.15-14.45	Klaus-Uwe Panther <i>University of Hamburg</i> Linda L. Thornburg <i>Independent Scholar</i> CULTURE AND COGNITION IN CLIMATE CHANGE CARTOONS	Laura Narisano <i>Free University of Bozen, University of Verona</i> “AN EASY WORD TO SAY”: CONCEPTUALISATIONS OF SUSTAINABILITY IN MEDIA DISCOURSE	Anna Jelec <i>Adam Mickiewicz University, Poznań</i> EIGHT PRINCIPLES FOR UNDERSTANDING PROFANITY
14.45-15.15	Jaime Salvador-Grande <i>Universidad de Granada</i> VERBO-VISUAL IRONY AS A DISSOCIATIVE STRATEGY TOWARDS LEADERS' INACTION IN CLIMATE CRISIS CARTOONS	Nina Shtok <i>Vistula University, Warsaw</i> A CROSS-LINGUISTIC ANALYSIS OF NEWSWORTHINESS IN REPORTING ON TRUMP'S PRESIDENTIAL VICTORY IN RUSSIAN AND UKRAINIAN PRESS	Marcin Kuczok <i>University of Silesia, Katowice</i> ANIMAL DEATH METAPHORS IN ENGLISH AND POLISH ONLINE PET MEMORIALS: A CONTRASTIVE ANALYSIS FROM A COGNITIVE-SEMANTIC PERSPECTIVE
15.15-15.45	Beata Kopecka <i>University of Rzeszów</i> Paulina Mormol-Fura <i>University of Rzeszów</i> IRONY IN MULTIMODAL CONSPIRACY- THEMED T-SHIRT DESIGNS	Edyta Żrałka <i>University of Silesia, Katowice</i> ETHICAL ASPECTS OF SELF-CENSORSHIP IN CONTROVERSIAL ISSUES OF OKO.PRESS ARTICLES AND THEIR ENGLISH TRANSLATIONS	Anna Rogos-Hebda <i>Adam Mickiewicz University, Poznań</i> “A HORRID COMMUNITY”: THE DISCURSIVE CONSTRUCTION OF LEPROSY AND LEPERS IN HISTORICAL AMERICAN ENGLISH
15.45-16.15	Artur Czapiga <i>University of Rzeszów</i> PRAGMALINGUISTIC ANALYSIS OF INTERNET MEMES EXPRESSING DIRECTIVE SPEECH ACTS		
15.45/16.15	CONFERENCE CLOSING		
17.00	CRUISE ON SOLINA LAKE		
20.00	GOODBYE DINNER		

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