



Jakub Czopek, PhD., Institute of Pedagogy, University of Rzeszów, Poland. Graduate of Master's degree in Journalism and Social Communication at the Jagiellonian University (2010). He gained professional experience, among others, at the Polish Press Agency (branch in Rzeszów), in the daily "Nowiny", as well as in the Department of Social Communication at the PWSTE in Jarosław. PhD in the discipline of media science - University of Warsaw (2016). Title of doctoral dissertation: "Profile" - a monograph of the magazine of the Rzeszów intelligentsia (1968-1989). RESEARCH INTERESTS: The Polish media system and its transformations, the situation of traditional means of communication in the face of the development of new media, the development of new forms of communication in cyberspace, disinformation. Visiting Research Fellow in the Department of Digital Humanities, within the Faculty of Arts and Humanities at King's College London, United Kingdom (2024). He also participated three times in the Erasmus+ Programme as a lecturer: University of Genoa (Italy – 2019), University of Cordoba (Spain – 2018), Instituto Politecnico do Porto (Portugal – 2017); and took part in study visits to Bagwell College of Education at Kennesaw State University (Georgia, USA - 2017) and Zhongkai University of Agriculture and Engineering (Guangzhou, China – 2019). Coordinator of the Erasmus+ program at the Institute of Pedagogy of the University of Rzeszów. Member of the Media Pedagogy Team at the Committee of Pedagogical Sciences of the Polish Academy of

Sciences. Member of the Program Council of the Academic Radio Feniks.fm of the University of Rzeszów. Member of the MENSA Polska association.