

SYLLABUS

REGARDING THE QUALIFICATION CYCLE FROM 2024 TO 2027 ACADEMIC YEAR 2025/2026

1. BASIC COURSE/MODULE INFORMATION

Course/Module title	Audiovisual forms of Communication
Course/Module code *	K14
Faculty (name of the unit offering the field of study)	College of Humanities
Name of the unit running the course	Institute of Modern Languages
Field of study	Media, Visual and Social Communication
Qualification level	Bachelor's degree
Profile	general academic
Study mode	full-time
Year and semester of studies	Year 2, semester 4
Course type	major
Language of instruction	English
Coordinator	Dr Justyna Łuczaj-Salej
Course instructor	Dr Justyna Łuczaj-Salej Mgr Mikołaj Garlak

* - as agreed at the faculty

1.1. Learning format – number of hours and ECTS credits

Semester (no.)	Lectures	Classes	Laboratories	Seminars	Practical classes	Internships	others	ECTS credits
4		45						4

1.2. Course delivery methods

- conducted in a traditional way

1.3. Course/Module assessment (exam, pass with a grade, pass without a grade)

- pass with a grade

2. PREREQUISITES

Basic knowledge of camera operation. Openness, imagination, ability to work in a group, ability to participate in discussions.

3. OBJECTIVES, LEARNING OUTCOMES, COURSE CONTENT, AND INSTRUCTIONAL METHODS

3.1. Course/Module objectives

O1	Ability to creatively approach self-presentation. Developing ingenuity and the ability to implement an idea using film media. Learning the creative process of working on the film material during shooting and in the post-production phase.
O2	Learning the language of film, creating stories using film images - without the use of dialogue, placing a person in a selected space, the ability to assemble a story from recorded shots, and creative work on film post-production.

3.2. COURSE/MODULE LEARNING OUTCOMES (TO BE COMPLETED BY THE COORDINATOR)

Learning Outcome	The description of the learning outcome defined for the course/module The student:	Relation to the degree programme outcomes
LO_01	The student is able to choose an attractive and functional form of communication with the viewer, write a self-promotional text and the text of a non-dialogue scene, and then create film works based on the prepared texts, using them and subjecting them to post-production activities.	K_W03, KW_04
LO_02	The student is able to choose appropriate means of expression for the content he wants to convey, consciously using artistic means.	K_U03
LO_03	The student selects artistic tools and techniques appropriate to the task.	K_U04
LO_04	The student is able to communicate in a creative group, conduct discussions and justify their opinions.	K_K03

3.3. Course content (to be completed by the coordinator)

A. Lectures

Content outline

B. Classes, laboratories, seminars, practical classes

Content outline
<p>1. Film self-presentation - presenting yourself as a representative of the surrealist profession - short script, selection of the 4 best ideas, filming in the studio - cinematographic and director issues, individual editing and post-production of the film material, with the addition of animation elements.</p> <p>2. Non - dialogue scene - analysis of examples of non - dialogue scenes, individual preparation of a short script, photographic documentation and storyboard, shooting of a selected script - cinematography, directing, acting and set design issues. Individual editing of the material, colour correction and sound design.</p>

3.4. Methods of Instruction

Text analysis and discussion, project work (practical project), group work

4. Assessment techniques and criteria

4.1 Methods of evaluating learning outcomes

Learning outcome	Methods of assessment of learning outcomes (e.g. test, oral exam, written exam, project, report, observation during classes)	Learning format (lectures, classes,...)
LO-01	<i>OBSERVATION DURING CLASSES, PROJECT</i>	CLASSES
LO-02	<i>OBSERVATION DURING CLASSES, PROJECT</i>	CLASSES
LO-03	<i>OBSERVATION DURING CLASSES, PROJECT</i>	CLASSES
LO-04	<i>OBSERVATION DURING CLASSES</i>	CLASSES

4.2 Course assessment criteria

<p>Grade 5.0 - realization of 2 film works at a high artistic level, with a previously prepared scripts and storyboards,</p> <p>Grade 4.5 – production of 2 film works only with a script but without storyboards,</p> <p>Grade 4.0 - production of 2 film works at a good artistic level,</p> <p>Grade 3.5 - realization of 2 film works of decent quality without preparing a storyboard,</p> <p>Grade 3.0 - realization of 1 film work of decent quality without previously prepared storyboard,</p> <p>Grade 2.0 – a student did not deliver any projects.</p>
--

5. Total student workload needed to achieve the intended learning outcomes – number of hours and ECTS credits

Activity	Number of hours
Course hours	45
Other contact hours involving the teacher (consultation hours, examinations)	10

Non-contact hours - student's own work (preparation for classes or examinations, projects, etc.)	46
Total number of hours	101
Total number of ECTS credits	4

* one ECTS point corresponds to 25-30 hours of total student workload

6. Internships related to the course/module

Number of hours	
Internship regulations and procedures	

7. Instructional materials

Compulsory literature: The Five C's of Cinematography: Motion Picture Filming Techniques, Mascelli Joseph V. Grammar of the Film Language, Daniel Arijon
Complementary literature: Complementary literature: Making Short Films, Third Edition, Thurlow Clifford Thurlow Max

Approved by the Head of the Department or an authorised person