

SYLLABUS

REGARDING THE QUALIFICATION CYCLE FROM 2024 TO 2027
ACADEMIC YEAR 2025/2026

1. BASIC COURSE/MODULE INFORMATION

Course/Module title	Intercultural Communication
Course/Module code *	K18
Faculty (name of the unit offering the field of study)	College of Humanities
Name of the unit running the course	Institute of Modern Languages
Field of study	Media, Visual and Social Communication
Qualification level	Bachelor's degree
Profile	general academic
Study mode	full-time
Year and semester of studies	Year 2, semesters 3 and 4
Course type	major
Language of instruction	English
Coordinator	dr Paweł Balcerak
Course instructor	dr Paweł Balcerak

* - as agreed at the faculty

1.1. Learning format – number of hours and ECTS credits

Semester (no.)	Lectures	Classes	Laboratories	Seminars	Practical classes	Internships	others	ECTS credits
3		15						1
4		30						4

1.2. Course delivery methods

- conducted in a traditional way

1.3. Course/Module assessment (exam, pass with a grade, pass without a grade)

- Semester III: pass with a grade

- Semester IV: pass with a grade, exam

2. PREREQUISITES

none

3. OBJECTIVES, LEARNING OUTCOMES, COURSE CONTENT, AND INSTRUCTIONAL METHODS

3.1. Course/Module objectives

O1	The aim of the course is to present the crucial assumption that every interpersonal communication behavior should be perceived as intercultural due to dissimilarities among participants based on socialization, upbringing, gender, social class, age, educational level, and sub-cultural affiliation. Intercultural communication may be seen as the extreme case of any interpersonal communication.
O2	The goal of this module is to get students acquainted with key ideas and concepts in the area of intercultural communication in order to strengthen their sensitivity to cultural differences.
O3	One of the course goals is to give students a variety of opportunities to practice intercultural competences and skills related to them. Such competences include attitudes (respect, openness, curiosity) and knowledge of cultures. As far as skills are concerned, a variety of general interpersonal communication skills can be mentioned (e.g. listening, evaluating, critical thinking) as well as negotiations and conflict management.

3.2. COURSE/MODULE LEARNING OUTCOMES (TO BE COMPLETED BY THE COORDINATOR)

Learning Outcome	The description of the learning outcome defined for the course/module	Relation to the degree programme outcomes
LO_01	The graduate knows and understands, to an advanced level, key facts, phenomena and concepts related to intercultural communication;	K_W01
LO_02	The graduate can analyze relationships between cultural phenomena and their impact on attitudes and behavior of individuals. Graduates are able to present the results of their analyses in written and oral form;	K_U02
LO_03	The graduate can present a variety of world views with their justifications, taking into account historical, literary, and cultural contexts, and demonstrates the ability to take part in a debate, presenting and evaluating various opinions and positions in the course of discussion;	K_U05
LO-04	The graduate is prepared to promote open and constructive social dialogue and expression of opinions, promote	K_K03

	intercultural relations, and emphasize the importance of intercultural competences;	
LO_05	The graduate is prepared to anticipate and create trends in communication by adapting to dynamic changes in cultural reality brought about by cross- and intercultural relations.	K_Ko4

3.3. Course content (to be completed by the coordinator)

A. Lectures

Content outline

B. Classes, laboratories, seminars, practical classes

Content outline
Semester III:
<ol style="list-style-type: none"> 1. Intercultural communication theory, concepts, and patterns. 2. Understanding cross-cultural and intercultural communication differences, challenges, and opportunities. 3. Ethnocentrism, bias, stereotyping, culture shock, assimilation, cultural relativism. 4. Verbal and nonverbal communication as related to culture. 5. Communication issues related to globalization. 6. Cross-cultural, intercultural challenges in work and personal relationships. 7. Ethical intercultural communication. 8. Resolving intercultural tensions - international workshops. <p>Transactional analysis as an example of specific communicational frame of reference.</p>
Semester IV:
<ol style="list-style-type: none"> 1. Cultural values and identities. What roles are we playing and how to recognize structures outside of our original cultural environment? 2. The process of communication skills training: identifying communication skills, sensitization, practice, feedback, evaluation. Communication in the multicultural group. Comparing group communication across cultures: leadership, conformity and discussion process. Cultural contexts and group process. Effective leadership, teams and coalitions in intercultural context. 3. Emotional intelligence: self-awareness, managing emotions, recognizing emotions in others, handling relationships. Social intelligence & social skills: dealing with diversity, intolerance, prejudice, stereotypes, stigma, racism, ageism, sexism. 4. The origins of conflict and the idea of a third-party in problem solving: challenges of cross-cultural mediation, negotiation and persuasion strategies, designing mediation strategy, negotiations with

difficult people, in difficult situations, trust and social capital in mediation process.

5. Intercultural “body language”: concepts & meanings of the body, body techniques, cross-cultural perception of sexuality, meanings of nudity.

6. Time as cultural dimension: the concepts of past, present and future, managing time and communicating time in different cultures.

7. The elements of proxemics: how and what communicates the space? From organizing physical space to the role of spatial distances between individuals in communication process; personal space and territory; public, social, personal and intimate space.

8. A few controversies. Cross-cultural diversity and mental syndromes. Cross-cultural migration of moral panic. Export and expansion of discourses in the era of globalization.

3.4. Methods of Instruction

e.g.

Discussion, practical project, case study

4. Assessment techniques and criteria

4.1 Methods of evaluating learning outcomes

Learning outcome	Methods of assessment of learning outcomes (e.g. test, oral exam, written exam, project, report, observation during classes)	Learning format (lectures, classes,...)
LO-01	EXAM, DISCUSSION, PROJECT, OBSERVATION DURING CLASSES	CLASSES
LO-02	DISCUSSION, PROJECT, OBSERVATION DURING CLASSES	CLASSES
LO-03	DISCUSSION, PROJECT, OBSERVATION DURING CLASSES	CLASSES
LO-04	OBSERVATION DURING CLASSES	CLASSES
LO-05	OBSERVATION DURING CLASSES	CLASSES

4.2 Course assessment criteria

<p>Semester 3</p> <p>To pass, a student must participate in at least 2 discussions and a group presentation on a given topic. The individual contribution of the student is assessed based on its substantive value (reference to content discussed during the classes – max 15 points) and linguistic accuracy (max 5 points).</p> <p>Grading scale:</p> <p>60-68% - 3.0</p> <p>69-76% - 3.5</p>

77-84% - 4.0

85-92% - 4.5

93-100% - 5.0

Semester 4

Students must give an individual presentation on a given topic, which is assessed based on its substantive value (reference to content discussed during the classes – max 15 points) and linguistic accuracy (max 5 points).

Grading scale:

60-68% - 3.0

69-76% - 3.5

77-84% - 4.0

85-92% - 4.5

93-100% - 5.0

To be eligible to take the exam, students must achieve a passing grade in the exercises. The exam is written and consists of 20 multiple-choice questions that cover topics discussed during the two semesters. Grades are awarded based on the following scale:

Grading scale:

60-68% - 3.0

69-76% - 3.5

77-84% - 4.0

85-92% - 4.5

93-100% - 5.0

5. Total student workload needed to achieve the intended learning outcomes – number of hours and ECTS credits

Activity	Number of hours
Course hours	45
Other contact hours involving the teacher (consultation hours, examinations)	11

Non-contact hours - student's own work (preparation for classes or examinations, projects, etc.)	70
Total number of hours	126
Total number of ECTS credits	5

* one ECTS point corresponds to 25-30 hours of total student workload

6. Internships related to the course/module

Number of hours	
Internship regulations and procedures	

7. Instructional materials

<p>Compulsory literature:</p> <p>Barkai, J. 2006. What's Cross-Cultural Mediator to do? A Low-Context Solution for a High-Context Problem.</p> <p>Hofstede, G. 2001. Culture's Consequences: Comparing Values.</p> <p>Moore, Ch. 1996. The Mediation Process: Practical Strategies for Resolving Conflict.</p> <p>Hargie, O. 2006. The Handbook of Communication Skills.</p>
<p>Complementary literature:</p> <p>Goleman, D. 1996. Emotional intelligence.</p> <p>Barcan, R. 2004. Nudity. A Cultural Anatomy.</p> <p>Hall, E.T. 1990. The Hidden Dimension and The Silent Language.</p> <p>Dickson, D. A., Hargie, O., Morrow, N. C. 1993. Communication Skills Training for Health Professionals. An instructor's handbook.</p>

Approved by the Head of the Department or an authorised person