

SYLLABUS

REGARDING THE QUALIFICATION CYCLE FROM 2024 TO 2027 ACADEMIC YEAR 2026/2027

1. BASIC COURSE/MODULE INFORMATION

Course/Module title	Language Culture
Course/Module code *	P17
Faculty (name of the unit offering the field of study)	College of Humanities
Name of the unit running the course	Institute of Modern Languages
Field of study	Media, Visual and Social Communication
Qualification level	Bachelor's degree
Profile	general academic
Study mode	full-time
Year and semester of studies	Year 3, semester 5
Course type	primary
Language of instruction	English
Coordinator	Dr Donald Trinder
Course instructor	Dr Donald Trinder

* - as agreed at the faculty

1.1. Learning format – number of hours and ECTS credits

Semester (no.)	Lectures	Classes	Laboratories	Seminars	Practical classes	Internships	others	ECTS credits
5		15						1

1.2. Course delivery methods

- conducted in a traditional way

1.3. Course/Module assessment (exam, pass with a grade, pass without a grade)

- pass with a grade

2. PREREQUISITES

none

3. OBJECTIVES, LEARNING OUTCOMES, COURSE CONTENT, AND INSTRUCTIONAL METHODS

3.1. Course/Module objectives

O1	To provide the students with a firm grounding in the cultural base of language
O2	To provide the students with the methods and tools that will help them to conduct research in the field of language culture
O3	To engage the students in the field of language culture and build an enduring interest in the subject
O4	To facilitate the process of inter-cultural communication by helping the students to understand better the level of cultural reference inherent in natural languages

3.2. COURSE/MODULE LEARNING OUTCOMES (TO BE COMPLETED BY THE COORDINATOR)

Learning Outcome	The description of the learning outcome defined for the course/module	Relation to the degree programme outcomes
LO_01	The student demonstrates a deep understanding of the cultural context(s) associated with the target language, including social linguistic dimensions	K_U02
LO_02	The student expresses creativity and originality in using the target language to produce cultural artifacts	K_U02
LO_03	The student shows awareness of cultural norms, values, beliefs, customs, and traditions, and their influence on language use and communication patterns	K_K03

3.3. Course content (to be completed by the coordinator)

B. Classes, laboratories, seminars, practical classes

Content outline
An introduction to the cultural basis of language
An investigation into the way in which culture shapes language on the basis of a range of fields including: 1. Sport 2. Food

3. Film and TV 4. Music 5. Politics and Media 6. Social Media and Influencers 7. Traditions 8. Festivals
An examination of a series of case studies into the etymology of well-known phrases and sayings to highlight their cultural basis

3.4. Methods of Instruction

Instructor-led workshop-style classes
Peer-led presentations
Class discussions

4. Assessment techniques and criteria

4.1 Methods of evaluating learning outcomes

Learning outcome	Methods of assessment of learning outcomes (e.g. test, oral exam, written exam, project, report, observation during classes)	Learning format (lectures, classes,...)
LO-01	<i>CONTINUAL ASSESSMENT/TEST</i>	CLASSESS
LO-02	<i>CONTINUAL ASSESSMENT/TEST</i>	CLASSESS
LO-03	<i>OBSERVATION DURING CLASSES</i>	CLASSESS

4.2 Course assessment criteria

<p>The final grade is based on the arithmetic average of the partial grades that students receive during the course (teacher's assessment, peer assessment, self-assessment). At the end of the course, a test consisting of both open-ended and closed-ended tasks will be conducted.</p> <p>Grading scale: 60-68% - 3.0 69-76% - 3.5 77-84% - 4.0 85-92% - 4.5 93-100% - 5.0</p>

5. Total student workload needed to achieve the intended learning outcomes – number of hours and ECTS credits

Activity	Number of hours
Course hours	15

Other contact hours involving the teacher (consultation hours, examinations)	3
Non-contact hours - student's own work (preparation for classes or examinations, projects, etc.)	7
Total number of hours	25
Total number of ECTS credits	1

* one ECTS point corresponds to 25-30 hours of total student workload

6. Internships related to the course/module

Number of hours	
Internship regulations and procedures	

7. Instructional materials

<p>Compulsory literature: Gumperz, John., & Cool-Gumperz, Jenny. 2008. Studying Language, Culture and Society: Sociolinguistics or Linguistic Anthropology. [in] Journal of Sociolinguistics 12(4)</p>
<p>Complementary literature: Kramsch, Claire. 2014. Language and Culture. [in] AILA Review 27(1)</p>

Approved by the Head of the Department or an authorised person