

SYLLABUS

REGARDING THE QUALIFICATION CYCLE FROM 2024 TO 2027 ACADEMIC YEAR 2025/2026 AND 2026/2027

1. BASIC COURSE/MODULE INFORMATION

Course/Module title	Seminar
Course/Module code *	KW1
Faculty (name of the unit offering the field of study)	College of Humanities
Name of the unit running the course	Institute of Modern Languages
Field of study	Media, Visual and Social Communication
Qualification level	Bachelor's degree
Profile	general academic
Study mode	full-time
Year and semester of studies	Year 2, semester 4; Year 3, semesters 5 and 6
Course type	elective major
Language of instruction	English
Coordinator	dr Arkadiusz Pietluch
Course instructor	Prof. dr hab. Mariana Sokol dr Jarosław Kinal dr Arkadiusz Pietluch dr Magdalena Trinder

* - as agreed at the faculty

1.1. Learning format – number of hours and ECTS credits

Semester (no.)	Lectures	Classes	Laboratories	Seminars	Practical classes	Internships	others	ECTS credits
4				15				3
5				30				5
6				30				6

1.2. Course delivery methods

- conducted in a traditional way

1.3. Course/Module assessment (exam, pass with a grade, pass without a grade)

SEMESTER IV: PASS WITHOUT A GRADE

SEMESTER V: PASS WITHOUT A GRADE

SEMESTER VI: PASS WITHOUT A GRADE, EXAM

2. PREREQUISITES

Semester IV: None
Semester V: Positive grade from the former semester.
Semester VI: Positive grade from the former semester.

3. OBJECTIVES, LEARNING OUTCOMES, COURSE CONTENT, AND INSTRUCTIONAL METHODS

3.1. Course/Module objectives

O ₁	Supporting students in the process of selecting a research project topic and formulating research hypotheses.
O ₂	Systematizing best practices related to selecting content aligned with the research project topic and critically analyzing sources.
O ₃	Conducting a revision of the principles of content organization in a research project.
O ₄	Conducting a revision of the rules for compiling a bibliography and citing sources in a research project.
O ₅	Conducting a revision of the language and stylistic conventions typical of academic writing.
O ₆	Introducing students to methods for choosing an appropriate research methodology for their selected project topic.
O ₇	Preparing students to present their research project.

3.2. COURSE/MODULE LEARNING OUTCOMES (TO BE COMPLETED BY THE COORDINATOR)

Learning Outcome	The description of the learning outcome defined for the course/module	Relation to the degree programme outcomes
LO_01	The student has an advanced knowledge and understanding of significant facts, phenomena, processes, and research methodology within the scientific discipline of the diploma seminar.	K_Wo1
LO_02	The student understands the necessity of adopting an interdisciplinary approach and utilizing knowledge from disciplines other than the primary one in the process of preparing a research project.	K_Wo5
LO_03	The student knows and understands standards and regulations concerning the protection of intellectual property and copyright and their relevance for the process of preparing a research project.	K_Wo7

LO_04	The student can appropriately select sources relevant to the topic of the research project, conduct a critical analysis and synthesis of the gathered information, and prepare a list of references.	K_U01
LO_05	The student can use English at the C1 level of the Common European Framework of Reference for Languages, including various registers, and can apply the stylistic and linguistic conventions typical of research projects within the given discipline.	K_U07
LO_06	The student can utilize developed practical skills to carry out their own research project, including formulating the topic and hypotheses, selecting appropriate methodology, tools, and information and communication techniques suited to the assumed objectives.	K_U10
LO_07	The student demonstrates readiness to independently solve cognitive and practical problems during the preparation of a research project, compares obtained results with other studies, and seeks expert opinions when facing difficulties.	K_K02

3.3. Course content (to be completed by the coordinator)

A. Seminar

Semester IV
Selecting a research project topic and formulating hypotheses. Creating a work plan and selecting content aligned with the topic. Conducting a critical analysis of sources.
Semester V
Citation rules (direct quotes, paraphrases) and compiling a list of references. Selecting the research methodology appropriate for achieving the project's objectives. Methods for accurately presenting diverse data (quantitative and qualitative). Comparing obtained results with other research projects on similar topics.
Semester VI
Stylistic and linguistic conventions typical of academic discourse, proofreading, and formatting the work according to guidelines. Best practices for presenting an original research project.

3.4. Methods of Instruction

Lecture with multimedia presentation, text analysis with discussion, research project

4. Assessment techniques and criteria

4.1 Methods of evaluating learning outcomes

Learning outcome	Methods of assessment of learning outcomes (e.g. test, oral exam, written exam, project, report, observation during classes)	Learning format (lectures, classes,...)
LO_01	PROJECT, OBSERVATION DURING CLASSES, DIPLOMA EXAM	SEMINAR
LO_02	PROJECT, OBSERVATION DURING CLASSES, DIPLOMA EXAM	SEMINAR
LO_03	PROJECT, OBSERVATION DURING CLASSES, DIPLOMA EXAM	SEMINAR
LO_04	PROJECT, DIPLOMA EXAM	SEMINAR
LO_05	PROJECT, DIPLOMA EXAM	SEMINAR
LO_06	PROJECT, DIPLOMA EXAM	SEMINAR
LO_07	OBSERVATION DURING CLASSES, DIPLOMA EXAM	SEMINAR

4.2 Course assessment criteria

To pass the course, students must prepare an original research project in the form of an article. The paper should meet standard length requirements and be written in academic language. It must include references to relevant scientific sources, a theoretical introduction, a description of the methodology, and an analysis and summary of the collected material.

To gain the credit, the student should:

- In semester 4: select the topic, create a table of contents, and make an initial selection of sources.
- In semester 5: complete the theoretical part of the project and plan the practical part (including appropriate methodology and tools).
- In semester 6: complete the practical part of the project and make stylistic and editorial corrections.

The course ends with an exam during which students present a summary of their project and its results. Each project is individually evaluated by the course instructor based on the project criteria specified for each semester.

5. Total student workload needed to achieve the intended learning outcomes – number of hours and ECTS credits

Activity	Number of hours
Course hours	75
Other contact hours involving the teacher (consultation hours, examinations)	15
Non-contact hours - student's own work (preparation for classes or examinations, projects, etc.)	260

Total number of hours	350
Total number of ECTS credits	14

* one ECTS point corresponds to 25-30 hours of total student workload

6. Internships related to the course/module

Number of hours	
Internship regulations and procedures	

7. Instructional materials

<p>Compulsory literature: Turabian, K. L. 2018. <i>A manual for writers of research papers, theses, and dissertations</i>. 9th edition. Chicago: Chicago University Press. Creswell, J.W., & Creswell, J.D. 2014. <i>Research design. Qualitative, quantitative, and mixed methods approaches</i>. 5th edition. Thousand Oaks, CA: Sage Publications Inc.</p>
<p>Complementary literature: Other sources suggested by the supervisor.</p>

Approved by the Head of the Department or an authorised person