

# SYLLABUS

## REGARDING THE QUALIFICATION CYCLE FROM 2024 TO 2027 ACADEMIC YEAR 2024/2025

### 1. BASIC COURSE/MODULE INFORMATION

Course/Module title	Research and Presentation Skills
Course/Module code *	K20
Faculty (name of the unit offering the field of study)	College of Humanities
Name of the unit running the course	Institute of Modern Languages
Field of study	Media, Visual and Social Communication
Qualification level	Bachelor's degree
Profile	general academic
Study mode	full-time
Year and semester of studies	Year 1, semester 2
Course type	primary
Language of instruction	English
Coordinator	Dr Magdalena Trinder
Course instructor	Dr Magdalena Trinder

\* - as agreed at the faculty

#### 1.1. Learning format – number of hours and ECTS credits

Semester (no.)	Lectures	Classes	Laboratories	Seminars	Practical classes	Internships	others	ECTS credits
2		30						5

#### 1.2. Course delivery methods

- conducted in a traditional way

#### 1.3. Course/Module assessment (exam, pass with a grade, pass without a grade)

- pass with a grade

### 2. PREREQUISITES

none
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### 3. OBJECTIVES, LEARNING OUTCOMES, COURSE CONTENT, AND INSTRUCTIONAL METHODS

#### 3.1. Course/Module objectives

O1	Foster students' ability to formulate research questions, conduct literature reviews, and analyze data using appropriate methodologies while upholding ethical standards in research conduct.
O2	Cultivate students' critical thinking abilities by evaluating and synthesizing scholarly sources, identifying biases, strengths, and limitations in research findings, and making evidence-based arguments.
O3	Equip students with the skills to design clear and engaging presentations, effectively utilize visual aids and multimedia, and deliver presentations with confidence, professionalism, and clarity, fostering effective communication of research findings.

#### 3.2. COURSE/MODULE LEARNING OUTCOMES (TO BE COMPLETED BY THE COORDINATOR)

Learning Outcome	The description of the learning outcome defined for the course/module	Relation to the degree programme outcomes
LO_01	The student demonstrates the ability to formulate research questions, conduct literature reviews, collect and analyze data, and draw informed conclusions, applying appropriate research methodologies and ethical principles throughout the research process	K_Wo6, K_Uo6, K_Uo1, K_Ko7
LO_02	The student develops critical thinking skills by evaluating and synthesizing scholarly sources, identifying biases, strengths, and limitations in research findings, and making evidence-based arguments supported by sound reasoning and analysis	K_Uo1, K_Uo6, K_Ko2, K_Ko7
LO_03	The student refines their presentation skills by designing clear and engaging presentations, effectively utilising visual aids and multimedia, delivering presentations with confidence and professionalism, and engaging with audiences through effective communication and responsiveness	K_Wo4, K_Uo6
LO_04	The student engages in collaborative learning experiences, participating actively in group discussions, peer review sessions, and collaborative projects, providing constructive feedback to peers, and leveraging diverse perspectives to enhance their own learning and that of their peers	K_U10
LO_05	The student can reflect on their learning identifying strengths, areas for	K_U10

	improvement, and strategies for ongoing development in research and presentation skills, demonstrating a commitment to lifelong learning and continuous improvement in academic and professional contexts	
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### 3.3. Course content (to be completed by the coordinator)

#### A. Lectures

Content outline

#### B. Classes, laboratories, seminars, practical classes

Content outline
Introduction to Research Skills Developing Research Questions and Hypotheses Conducting Literature Reviews Data Collection Methods Analyzing and Interpreting Data Crafting Effective Presentations Enhancing Public Speaking Skills Ethical Considerations and Academic Integrity

### 3.4. Methods of Instruction

A practical class supported by a multimedia presentation

Text analysis and discussion

Project work (research project, implementation project, practical project)

Group work (problem solving, case study, discussion)

Didactic games

## 4. Assessment techniques and criteria

### 4.1 Methods of evaluating learning outcomes

Learning outcome	Methods of assessment of learning outcomes (e.g. test, oral exam, written exam, project, report, observation during classes)	Learning format (lectures, classes,...)
LO_01	<i>OBSERVATION DURING CLASS/PROJECT</i>	CLASSES
LO_02	<i>OBSERVATION DURING CLASS/PROJECT</i>	CLASSES
LO_03	<i>OBSERVATION DURING CLASS/PROJECT</i>	CLASSES
LO_04	<i>OBSERVATION DURING CLASS</i>	CLASSES
LO_05	<i>OBSERVATION DURING CLASS/PROJECT</i>	CLASSES

## 4.2 Course assessment criteria

The final grade is based on the number of points that students earn in the following areas:

- Continuous assessment (50% of all points):

- Participation in classes and engagement in discussions, activities, and peer assessments (max 10 points)
- Completion of individual and group tasks, quizzes, and reflective exercises (max 20 points)
- Progress in classes, including research proposal, literature review, and data collection (max 20 points)

- Final research project (50% of all points):

- Depth of research and rigor in data collection and analysis (max 15 points)
- Originality and innovation in achieving research objectives or hypotheses (max 10 points)
- Integration of theoretical concepts, empirical evidence, and critical insights (max 10 points)
- Clarity and organization of presentation content, including introduction, main points, and conclusions (max 5 points)
- Effective use of visual aids and multimedia to enhance understanding and engagement (max 5 points)
- Engagement with the audience through eye contact, body language, and responsiveness to questions (max 5 points)

Grading scale:

60-68% - 3.0

69-76% - 3.5

77-84% - 4.0

85-92% - 4.5

93-100% - 5.0

## 5. Total student workload needed to achieve the intended learning outcomes – number of hours and ECTS credits

Activity	Number of hours
Course hours	30
Other contact hours involving the teacher (consultation hours, examinations)	12
Non-contact hours - student's own work (preparation for classes or examinations, projects, etc.)	84
Total number of hours	126
Total number of ECTS credits	5

\* one ECTS point corresponds to 25-30 hours of total student workload

## 6. Internships related to the course/module

Number of hours	
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Internship regulations and procedures	

## 7. Instructional materials

Compulsory literature: Cottrell, Stella. 2019. The Study Skills Handbook. Bloomsbury Academic Creswell, John., & Creswell, David. 2018. Research Design: Qualitative, Quantitative and Mixed Methods Approaches 5th Edition. SAGE Van Emden, Joan., & Becker, Lucinda. 2016. Presentation Skills for Students. Palgrave
Complementary literature:

Approved by the Head of the Department or an authorised person