



University of La Verne

SCHOLARSHIP PROGRAM ABROAD



IBS
INTERNATIONAL
BUSINESS SCHOOL
AMERICAS

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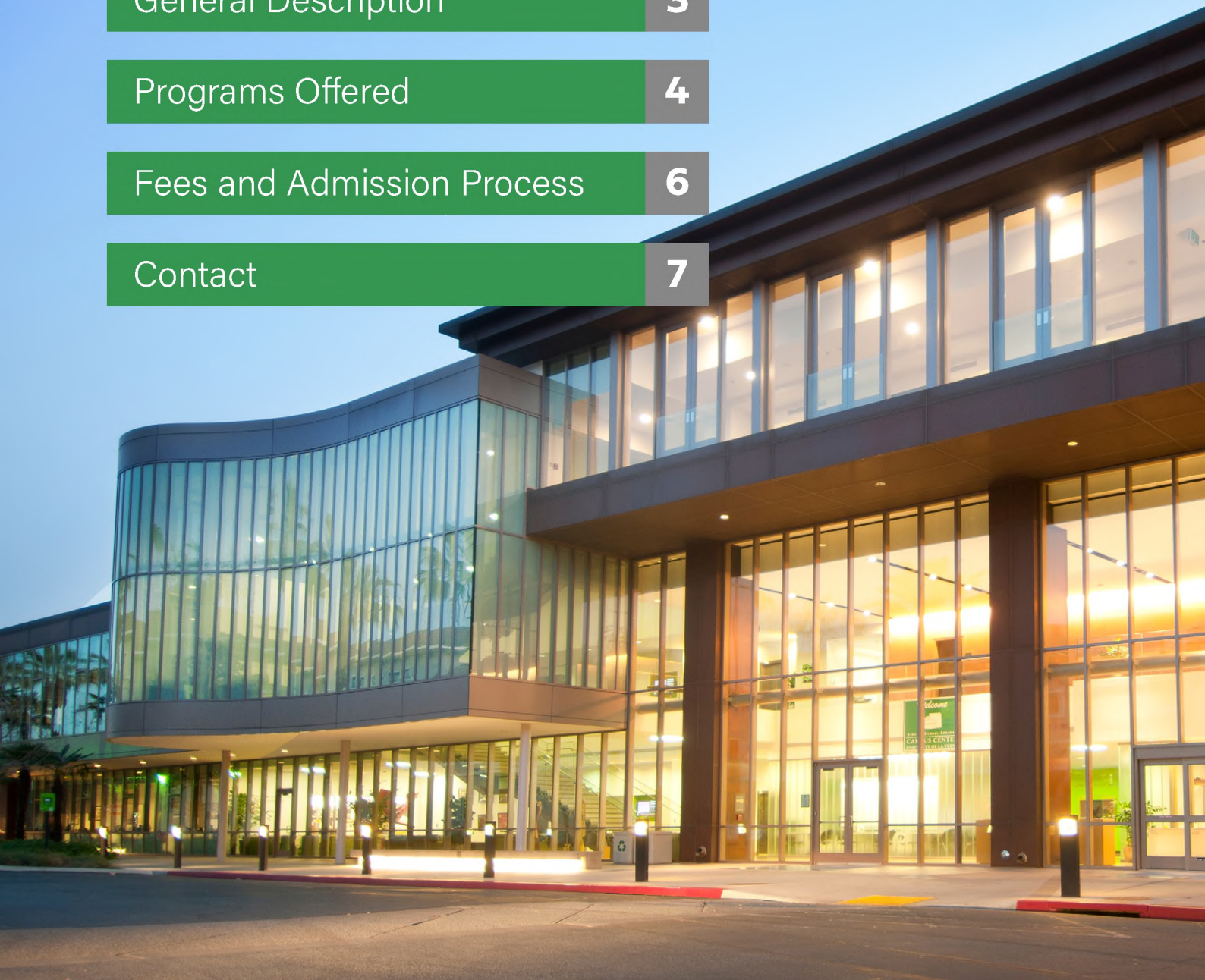
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PRESENTATION

The University of La Verne – ULV, is one of the most traditional and respected American Universities. Founded in 1891, it's a non-profit, private institution, associated to a foundation that supports education for students from emerging countries. Its faculty is composed by PhDs with great academic experience. ULV is also part of America's Best Colleges list and is recognized as one of America's Top Colleges by Forbes magazine.

Located in the city of La Verne, in California, 50 minutes from Los Angeles, in the heart of the richest American State. Its campus is close to a few of the biggest global companies' headquarters.

The short-term programs are held in ULV since 2003, and coordinated by Prof. Dr. Ricardo Pitelli de Britto, General Director of the International Business School Americas. International programs are offered in the following fields of Marketing, Finance, Project Management, Leadership and Strategy. Involving full-time classes and activities, the programs are offered in January, July and September. Other than the programs at ULV, IBS Americas also offers executive programs in other institutions of the United States and Europe, all of which are available on: ibs-americas.com.



Prof. Ricardo P. de Britto, PhD

GENERAL DESCRIPTION



Our **Graduate** level courses are for students who have recently finished or are about to complete their Undergraduate Degree. They are for those willing to broaden their knowledge in several areas, while developing their English proficiency. Our **Advanced** courses are for professionals that have previous managerial experience and wish to further enhance their studies and their English skills in a pragmatic way.

- **Full-time classes** with PhD professor of the university, who have great executive experience. **Free Business English** module in all courses;
- The course is **fully taught in English** with students from different parts of the world;
- **Visits to companies** in the area, and also optional visits;
- **International certificate** issued by University of La Verne and by IBS Americas, awarded to students based on class attendance, presentation and practical activities.

It is a **three-week course**, with full-time classes from Monday to Thursday with optional visits taking place on Fridays.

To ensure close contact between the teacher and the students, the classes are made up of groups between 15 and 35 participants.



PROGRAMS OFFERED

GRADUATE

DESIGNED FOR:

THOSE FINISHING THEIR UNDERGRADUATE DEGREE AND WHO HAVE RECENTLY GRADUATED.

Strategy & Marketing - SM

Engage in advanced Strategy and Marketing theories, allied with business case studies about the topic. Allows the student to develop strategies for their organization, from an international point of view.

Finance & Accounting - FA

Improve knowledge in investment analysis, international finance, and advanced controllership, given today's needs of the global market.

Intensive Program

Business English - BE

Develop excellent skills in the English language, focusing on vocabulary and business expressions. Students will improve their proficiency, acquiring confidence in their communication within a corporative context.

Leading & Coaching the Human Organization - LCO

Explore elements of human capital management in organization, developing corporate strategies. Allows the student to plan and implement leadership strategies, and adequately monitor the result.

Contemporary Topics in Public Administration - CTPA

Discuss Public Management to reformulate administrative practices in different spheres of public power, involving human and managerial process elements.



Students in company visits in the previous years (companies are subject to change depending on availability)



ADVANCED



DESIGNED FOR:

RECENTLY GRADUATED PROFESSIONALS AND/OR THOSE WITH MANAGERIAL EXPERIENCE.

Advanced Topics in Project Management – ATPM

Advanced topics in Project Management approaching global aspects. This course is based on PMBoK concepts, focused especially on the human factor in projects, going beyond themes usually discussed in the Project Management Institute.

Advanced Topics in Marketing Management – ATMM

Advanced topics in Marketing Management and strategies that can be applied in your organization bearing in mind competitiveness in the global market.

Advanced Topics in Financial Decisions & Corporate Policy – ATFD

Concepts and advanced cases of Financial Management, planning and implementation of actions within your organization from a global perspective.

Advanced Topics in Business Strategy – ATBS

Advanced topics in Corporate Strategy, allied to case studies about the theme. Market strategy development for your organization with a global business vision.

*Course content is subject to alterations, according to the program's coordination.

Next cohorts: July/2023, January/2024 and July/2024



In summary, what's included:

- Access to the Student's Portal, where you can find exclusive travel preparation information.
- Readings sent weeks prior to afford the student with great time to prepare for classes.
- Invitation to participate in group meetings, promoting networking through exchange of information and experiences.
- Orientation about how to obtain flight tickets and where to stay during the course for accessible prices.
- Assistance and documents for obtaining the American Visa.
- Online Strategic Management short courses for professional updating.

FEES AND ADMISSION PROCESS



INVESTMENT

Below, you can check the full program values. Remember that, by submitting the Application Form, you can be provided with a **SCHOLARSHIP** to reduce this investment!

Program	Enrolment fee + Regular Rates	Enrolment fee + 70% Scholarship
ATPM*, ATMM*	US\$ 90 + US\$ 7,140	US\$ 90 + US\$ 2,142
ATBS*, ATFD*	US\$ 90 + US\$ 7,860	US\$ 90 + US\$ 2,357
SM, FA, LCO, CTPA	US\$ 90 + US\$ 6,740	US\$ 90 + US\$ 2,021
BEFL	US\$ 90 + US\$ 4,710	US\$ 90 + US\$ 1,413

*Courses of the Advanced category.

The remaining 30% of the program will be split into 16 payments, without interest, payable every 30 days.

The program must be fully paid for before its starting date.

EXPENDITURE ESTIMATES



Accommodations

Students can stay at a hotel of their own choice, in the university housing, Airbnb, etc. The Travel Preparation team sends a few lodging suggestions with different payment options three months before the course start date.



Flight Tickets

Price may vary according to the course season. We recommend researching in specialized websites and purchasing tickets ahead of time.



ENROLLMENT PROCESS

- 1 Fill out the Application Form of the chosen course, with your personal, academic, and professional information by clicking the button below.
- 2 Upon approval of the scholarship, the student will receive the contract and payment information.
- 3 The student will receive support in academic and logistics preparation for the program, along with guidance concerning documentation, accommodation, flight tickets and getting to know fellow students.

[REQUEST SCHOLARSHIP](#)



CERTIFICATE

Participants receive two certificates, issued by IBS Americas and the university:

- **Certificate in Executive Management**, issued by the University of La Verne.
- **Business English Program**, issued by ELS (La Verne campus), in reference to the Business English module included in the program.




Food


Lunch served at the University is approximately US\$ 10. There are several restaurants near the campus that offer a wide range of cuisine options such as Italian, BBQ, and asian. Options go from US\$ 11 to US\$ 30/meal.


*All prices are subject to change.

CONTACT

IBS AMERICAS:


 Prof. Daniel Pitelli de Britto
info@ibs-americas.com

 +1 617-430-6010

 www.ibs-americas.com

UNIVERSITY OF LA VERNE:

 Prof. Ibrahim (Abe) Helou, PhD
ihelou@laverne.edu

 +1 (909) 593-3511

 www.laverne.edu

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