



UNIwersytet Rzeszowski
Kolegium Nauk Społecznych, Instytut Ekonomii i Finansów

PROGRAM

MIĘDZYNARODOWEJ KONFERENCJI NAUKOWEJ
INTERNATIONAL SCIENTIFIC CONFERENCE

Przedsiębiorczość w dobie kryzysu COVID-19 – lekcja na przyszłość
ENTREPRENEURSHIP IN THE COVID-19 CRISIS – LESSON FOR FUTURE

19 marzec 2021/19 March 2021

Time: 9:00 -15:45 (on-line)

link: <https://zoom.us/j/99421057138?pwd=UkErY2xlbmJ0Y2owTGNXbE91K0NQZz09>

link (posters):

https://drive.google.com/drive/folders/1I9a-Vo5sqb4-5Ic1MvVHh_p5Xx88BoiL?usp=sharing

8:45 – 09.00 Registration /Rejestracja uczestników

09.00 – 09:30 Opening ceremony/Uroczyste otwarcie konferencji

Wystąpienia Gości Honorowych

Wojewoda Podkarpacki *dr Ewa LENIART*

Prorektor Uniwersytetu Rzeszowskiego *dr hab. Elżbieta FERET, prof. UR*

Dyrektor Instytutu Ekonomii i Finansów *dr hab. Ryszard KATA, prof. UR*

Partners:

Vice-Director State Institution «Institute of Regional Research named after M. I. Dolishniy of NAS of Ukraine», *prof. dr hab. Iryna STORONYANSKA*

Vice-Rector Ivan Franko National University of Lviv, *Andrii GUKALIUK, PhD*

West University of Timisoara, Romania *Assoc. prof. Denisa ABRUDAN, PhD*

Gdańsk University of Technology: *Assoc. prof. Anna LIS*

9:30-11:00

Sekcja 1/Section1

**Pandemia COVID-19: kryzys czy nowe możliwości rozwoju/
COVID-19 pandemic: crisis or new opportunities for development**

Co-Chairman/Moderator:

Assoc. Prof. Mariola GRZEBYK, University of Rzeszów, Poland

Assoc. Prof. Anna LIS, Gdańsk University of Technology, Poland

Link: <https://zoom.us/j/99421057138?pwd=UkErY2xlbmJ0Y2owTGNXbE91K0NQZz09>

Nataliya RYVAK , PhD <i>IRR of NAS of Ukraine, UKRAINE</i>	Economic Consequences of Pandemic for Ukrainian Exports and Ways to Level Them	1
Pavlina HEJDUKOVA , PhD <i>University of West Bohemia, CZECH REPUBLIC</i> Marie ČERNÁ , PhD <i>University of West Bohemia, CZECH REPUBLIC</i>	COVID-19 pandemic: New opportunities for employment and education?	2
Jan Pokorný , M.Sc. <i>University of West Bohemia, CZECH REPUBLIC</i>	Subsidies for a Retail Store During the Time of COVID-19: Comparison of Approaches in Czechia and Germany	3
Solomiia TKACH , PhD <i>IRR of NAS of Ukraine, UKRAINE</i>	Pre-conditions and means for de-shadowing of the region's tourist sphere in the COVID-19 pandemic period (example of Ukraine)	4
Dominika ŠAFROVÁ , M.Sc. <i>University of West Bohemia, CZECH REPUBLIC</i>	COVID-19 pandemic and the sharing economy	5
Shalini R , PhD <i>Professor, Adarsh Institute of Management & Information Technology, Bangalore, INDIA</i> Rajesh,. SHANKARANARAYANA , M.Sc. <i>Student, IPBA, Indian Institute of Management Indore, INDIA</i> Brahm SHARMA , PhD <i>Professor and Academic Advisor, Adarsh Group of Institutions, Bangalore, INDIA</i>	An insight into the Digitization in India - in the context of Covid-19 and beyond	6
Dr Andriy PEKHNYK <i>Ivan Franko National University of Lviv, UKRAINE</i>	Business and societies under the COVID-19 shock	7
Ivanna MYSHCHYSHYN , M.Sc. <i>IRR of NAS of Ukraine, UKRAINE</i>	Role of industry in the economy of Ukraine: traditional approach and modern trends	8
Anna KERNYTSKA , M.Sc. <i>IRR of NAS of Ukraine, UKRAINE</i>	Prospects for industrial companies development in Ukraine in the context of global chance (COVID-19)	9
11.00-13.00 Sekcja 2/Section 2 Rozwój regionalny i lokalny/Regional and local development Co-Chairman/Moderator: prof. dr hab. Svitlana SHULTS, IRR of NAS of Ukraine, Ukraine Link: https://zoom.us/j/99421057138?pwd=UkErY2xlbmJ0Y2owTGNXbE91K0NQZz09		
Dr Olena BORZENKO <i>IRR of NAS of Ukraine, UKRAINE</i>	Losses in the tourism sector and ways to solve the problem	1
[OMgr Sofiya YAREMKO <i>IRR of NAS of Ukraine, UKRAINE</i>	The funding base for financing innovation in Ukraine	2
Dr Maria KARPIAK <i>IRR of NAS of Ukraine, UKRAINE</i>	Social exclusion and its display in Ukraine and in the world	3

Prof. Anatolii MOKIY <i>IRR of NAS of Ukraine, UKRAINE</i> Prof. Mariya FLEYCHUK <i>Lviv National University of Veterinary Medicine and Biotechnology named after S.Z. Gzhytsky, UKRAINE</i>	The relationship between the exclusivity of regulation and divergence of regional development in Ukraine	4
Mgr Anna MOLTER <i>KPU w Krośnie</i> <i>Muzeum Okręgowe w Rzeszowie, POLSKA</i>	Mikrofundamenty orientacji przedsiębiorczej muzeów publicznych. Między proaktywnością a reaktywnością.	5
Dr Olga SYCH <i>Ivan Franko National University of Lviv, UKRAINE</i>	The divergence of post-industrial cities in Ukraine	6
Mgr Natalia LISYAK <i>IRR of NAS of Ukraine, UKRAINE</i>	Strategic documents in the system of regional and local level in Ukraine: analysis and assessment of the situation	7
Dr Olena LUTSKIV <i>IRR of NAS of Ukraine, UKRAINE</i>	Financial instruments for the implementation of public regional policy	8
Dr Danyila OLIINYK <i>National Institute for Strategic Studies, Ukraine</i>	Strategic priorities of socio-economic development of Ukraine in the context of global challenges	9

13:00 -13.15 Przerwa kawowa

13:15-14:45

Sekcja 3A/Section 3A

Biznes i rynek pracy/Business and labour market

Co-Chairman/Moderatorzy:

Assoc. Prof. Wiesława CAPUTA, *WSB University in Poznań, Poland*

Assoc. Prof. Izabela KRAWCZYK-SOKOŁOWSKA, *Częstochowa University of Technology, Poland*

Andriy PEKHNYK, PhD, *Ivan Franko National University of Lviv, Ukraine*

Link: <https://zoom.us/j/99421057138?pwd=UkErY2xlbmJ0Y2owTGdNXbE91K0NqZz09>

Dr hab.Olha RYNDZAK <i>IRR of NAS of Ukraine, UKRAINE</i>	How does the Coronavirus Pandemic Influence Population's Mobility? An Evidence from Ukraine (Lviv region)	1
Dr hab. Khrystyna PRYTULA Dr Anne MAKSYMENKO <i>IRR of NAS of Ukraine, UKRAINE</i>	Prospects for the development of readymade garment enterprises in Ukraine under the transformation of global value chains	2
Assoc. Prof.Denisa ABRUDAN , PhD <i>West University of Timisoara, ROMANIA</i> Assoc. Prof. Codruta -Dana DAIANU , PhD <i>Aurel Vlaicu University of Arad, ROMANIA</i>	Considerations regarding the importance of business incubators for the development of the SME sector in Romania	3
Dr Jolanta STANIENDA <i>Cracow University of Economics, POLAND</i>	Social Entrepreneurship in the Covid-19 Pandemic	4
Iryna SNOVDOVYCH , M.Sc. <i>Ivan Franko National University of Lviv UKRAINE</i>	Competences of the future. How to become successful in times of crisis	5
Dr. Anna MAZURKIEWICZ <i>Uniwersytet Rzeszowski, POLSKA</i>	The impact of the COVID-19 pandemic on the situation of young people in the labour market	6

13:15-14:45

Sekcja 3B/Section 3 B:

**Pandemia COVID-19: kryzys czy nowe możliwości rozwoju/
COVID-19 pandemic: crisis or new opportunities for development**

Co-Chairman/Moderator:

Miroslava KNAPKOVÁ, PhD, *Matej Bel University Banská Bystrica, Slovakia*

Assoc. Prof. Anna BARWIŃSKA-MAŁAJOWICZ, *University of Rzeszów, Poland*

Link: <https://us02web.zoom.us/j/89973996460?pwd=ZGxnbzVpKzI4Vis1ZWpuQ1JTM1cxZz09>

Dr Beata GIERCZAK-KORZENIOWSKA <i>Uniwersytet Rzeszowski, POLSKA</i>	Regional tourism during the COVID-19 pandemic - missed and new development opportunities for the tourist industry	1
Dr Krzysztof SZPARA <i>Wyższa Szkoła Informatyki i Zarządzania w Rzeszowie, POLSKA</i>		
Dr Mateusz STOPA <i>OnData sp. zo.o.</i>		
Dr Katarzyna PUCHALSKA <i>Uniwersytet Rzeszowski, POLSKA</i>	Międzynarodowa przedsiębiorczość w dobie pandemii	2
Dr Małgorzata LESZCZYŃSKA <i>Uniwersytet Rzeszowski, POLSKA</i>		
Prof. Yuriy STADNYŃKY <i>Institute of Regional Research named after M.I.Diulishniy of NAS of Ukraine, UKRAINE</i>	Lokalizacja biznesu w perspektywie zagrożeń epidemicznych	3
Dr Rafał BIELAWSKI <i>Uniwersytet Jana Kochanowskiego w Kielcach, POLSKA</i>	Robotyzacja procesów controllingowych a pandemia COVID-19	4
Dr Szymon JOPKIEWICZ <i>Uniwersytet Jana Kochanowskiego w Kielcach. POLSKA</i>	Problemy zarządzania sektorem zdrowia w dobie kryzysu COVID-19	5
Miroslava KNAPKOVÁ , PhD <i>Matej Bel University Banská Bystrica, Slovakia</i>	Influence of Covid-19 pandemic on employment relationships in Slovakia	6
Assoc.Prof. Wiesława CAPUTA <i>WSB University in Poznań, POLAND</i>	Innovativeness of business relations in the conditions of Covid - 19	7
Assoc. Prof. Izabela KRAWCZYK-SOKOŁOWSKA <i>Częstochowa University of Technology, POLAND</i>		

12.00-14:00

Sekcja 4A/Section 4A

Edukacja/Education

Co-Chairman/Moderator:

Assoc.Prof. Denisa ABRUDAN, Phd, *West University of Timisoara, Romania*

Assoc. Prof. George T. SIPOS, PhD *West University of Timisoara, Romania*

Assoc Prof. Agata PIERSCIENIAK, *Gdańsk University of Technology, Poland*

Link: <https://zoom.us/j/7295150384?pwd=eWdhMUhCK09lUUxGcm1NTFRBczNsUT09>

Assoc. Prof. Denisa ABRUDAN , PhD <i>West University Of Timisoara, ROMANIA</i>	How to become a front -runner in Education and Learning Development? Story of Higher Education Continuity from the COVID Crisis: West University of Timisoara	1
Assoc. Prof. George T. SIPOS , PhD <i>West University Of Timisoara, ROMANIA</i>	The Digitalization Imperative in World Universities	2
Drita KRUJA , PhD Elvisa DRISHTI , PhD <i>European University Of Tirana, ALBANIA</i>	Exploration of the COVID19 effects on entrepreneurship intentions among the Albanian student population	3
Hind MIKOU , PhD <i>Khawarizmi International College, UAE</i>	Aspects regarding Higher Education in UAE, past and present	4
Brahm SHARMA , PhD Archana SINGH <i>Adarsh Group Of Institutions, INDIA</i>	Learning to learn delivery of industry based training in Higher Education post Covid-19	5
Yacine BENDAOU , PhD <i>National Institute of Post and Information and Communication Technologies, ALGER</i>	The IT in the service of Higher Education in Covid 19: Which mechanisms for entrepreneur?	6
Dr. Joanna RUDAWSKA , PhD <i>Jan Kochanowski University, POLAND</i>	Student's individual entrepreneurial orientation and intentions. A study across Poland and Bulgaria	7
Assoc. Prof. Codruta -Dana DAIANU , <i>Aurel Vlaicu University of Arad, ROMANIA</i> Assoc. Prof. Denisa ABRUDAN <i>West University of Timisoara, ROMANIA</i>	Considerations regarding the relationship between the Innovation Index and the level of funding allocated to Research and Development in the EU	8
<p>12.00-14:00</p> <p>Sekcja 4B/Section 4B: Kijów NTU</p> <p>Pandemia COVID-19: kryzys czy nowe możliwości rozwoju/ COVID-19 pandemic: crisis or new opportunities for development</p> <p>Co-Chairman /Moderatorzy: Prof. Nataliia Bondar, <i>National Transport University Kiev, Ukraine</i></p> <p>Link: https://meet.google.com/mcj-cwhr-nzs</p>		
Ksenia BERIDZE , PhD Oksana DZIUBA Oksana PhD <i>National Transport University Kiev, UKRAINE</i>	Social enterprise and pandemic of Covid – 19	1
Bohdana BOIARYN , Student Maryna KORNUTA , Student Lesia SHEVCHUK , PhD <i>National Transport University Kiev, UKRAINE</i>	Students' experiences of education in lockdown and master's programme organization in linguistic theory, philology and translation.	2
Vitoria BOIKO , PhD Anastasia KUIMOVA , Postgraduate <i>National Transport University Kiev, UKRAINE</i>	Theoretical fundamentals for the formation of the mechanism of sustainability ensuring of motor transport enterprises.	3
Alla GRECHAN , PhD Oksana SHATILO , Postgraduate <i>National Transport University Kiev, UKRAINE</i>	Problems and prospects of development of transport enterprises in modern conditions	4
Olena GUZLOVA , Student Diana USTYMENKO , Student Olena MARTYNENKO , PhD	TED TALKS and Euronews in the pandemic: lexicogrammatical transformations	5

<i>National Transport University Kiev, UKRAINE</i>		
Kristina MARUSHCHAK , Student Ruslana YAROVA , PhD <i>National Transport University Kiev, UKRAINE</i>	Medical secrecy during covid-19 pandemic in Ukraine	6
Julia SHRAMKO , Student Olha SHEVCHENKO , Postgraduate <i>National Transport University Kiev, UKRAINE</i>	Labor rights under the covid-19 pandemic	7
14.45 – 15:45 Dyskusja/ Discussion Link: https://zoom.us/j/99421057138?pwd=UkErY2xlbmJ0Y2owTGNXbE91K0NQZz09 Podsumowanie konferencji/ Conference summary		