**SYLABUS**

**Year of Study** 2021-2023

* 1. Course Description – General Information

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| COURSE NAME | Business Ethics |
| COURSE CODE | E/IIE/A.6 |
| COLLEGE | College of Social Sciences |
| INSTITUTE | Institute of Economics and Finance |
| FIELD OF STUDY | Economics / International Business – Cross Cultural Aspects |
| QUALIFICATION LEVEL | Master's degree |
| PROFILE | General academic |
| STUDY MODE | Full-time |
| YEAR AND SEMESTER | II/3 |
| COURSE FORMAT | Basic contents group |
| COURSE COORDINATOR | Beata Guzowska |
| COURSE INSTRUCTOR(S) | Beata Guzowska |
| LANGUAGE OF INSTRUCTION | English |

1.2. Course organisation – learning format and number of hours, ECTS.

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Lecture | Tutorial | Conver. | Lab. | Seminar | ZP | Practice | Other (spec.) | **ECTS credit pts.** |
| 15 |  |  |  |  |  |  |  | 3 |

1.3. Method of teaching

X traditional

☐ inclusive of distance learning

1.4. Final assessment type (according to the study plan): (exam, graded credit, ungraded credit)

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| Graded credit |

2. Prerequisites

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| Knowledge about economic phenomena, general knowledge from anthropology of culture. |

1. Objectives , teaching outcomes, description and didactic methods
   1. COURSE OBJECTIVES

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| C1 | Acquaintance general norm and ethical systems, for ethical estimate of concrete economic event; |
| C2 | Ethics of business analyzes problem of working and corporate responsibility; |
| C3 | Ethics of business has to wide the range of rationality; |

3.2 Learning Outcomes

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| --- | --- | --- |
| EK (Learning Outcomes) | The Intended Student Learning Course Outcomes | Reference to learning outcomes with regard to the field of study (KEK) |
| EK\_01 | Students describes philosophical, sociological, psychological and social concepts of persons as subject of cultural interaction | K\_W02 |
| EK\_02 | Students knows and understands kind of social attachments, norms and cultural values | K\_W03 |
| EK\_03 | Student identifies factors stipulating and in economic activity limiting proces accustom principle ethics | K\_U02 |
| EK\_04 | Student selects strategies arguments and is able to construct critical arguments on the elementary level; | K\_U06 |
| EK\_05 | Students recognises factors stipulating and in economic activity limiting proces accustom principle ethics | K\_K02 |

**COURSE DESCRIPTION**

1. Lecture contents

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| Introduction to the Study of Ethics |
| Ethical systems premises and manners of substantiation of choices and moral estimates |
| Utylitaryzm |
| Ethics of entitlement and duties, entitlement of person result farming, it result from entitlement duties |
| Ethical problems of capital markets |
| Ethics of liability: Liability of (pesponsibility of) moral firm, loyalty but liability (pesponsibility) |

* 1. TEACHING METHODS

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| The lecture with discussion, checking questions, exercises in groups |

1. Methods And Assessment

4.1 The methods of verification of learning outcomes

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| Learning outcomes (symbol) | Grading systems for teaching outcomes (i.e.: test, oral examination, written examination, essay, project, report, observation during classes) | Learning format (lecture, tutorial, …) |
| EK\_01 | written examination | Lecture |
| EK\_02 | observation during classes | Lecture |
| EK\_03 | discussion after a lecture | Lecture |
| EK 04 | the presentation of students’ opinions about solutions | Lecture |
| EK 05 | answers to the questions about content of the lecture | Lecture |

4.2 Assessment and credit requirements

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| Efficient work within the groups on the lectures, active participation in classes; |

5. Total Student Workload Needed To Achieve Expected Learning Outcomes With Regard To Time And ECTS Credit Points

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| --- | --- |
| Activity | No. of hours/Student workload |
| Hours of classes according to Study Plan | 15 |
| Tutorial preparation | 30 |
| Consultations (attending the teacher’s office hours) | 1 |
| Essay/report writing |  |
| The final examination preparation | 27 |
| Examination writing | 2 |
| Other (please specify) |  |
| TOTAL NUMBER OF HOURS | 75 |
| **ECTS CREDITS IN TOTAL** | **3** |

1. Internship

|  |  |
| --- | --- |
| Number of hours | - |
| Rules and forms of internship | - |

1. Course Literature

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| Primary:  1.Guy M.E., *Ethical Decision Making in Everyday Work Situations,* Quorum Books, Westport, Connecticut London, 1990.  2. Spinello R. A., *Ethical Aspects of Information Technology,* Prennice Hall, 2001.  3. Lepley R.(ed.), *Value: Cooperative Inquiry,* New York, 1949.  4. Baird R.M., Ramsower R.M., Rosenbaum S.E. (ed.), *Cyberethics: Social & Moral Issues in the Computer Age,* Prometheus Books, New York, 2001.  5. Rosenthal S.B., Buchholz R.A., *Rethinking Business Ethics: A Pragmatic Approach,* New York, 2000. |
| Supplementary:  1. Pope D., *The Marketting of Modern Advertising,* Basic Books, New York, 1946.  2. Lunt P.K., Livingstone S.M., *Mass Consumption and Personal Identity,* Open University Press, Filadelfia, 1992.  3. Fromm E., *Man for Himself,* New York-Toronto, 1947. |

Department head’s or authorized person signature